



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Executive Committee**

**Members**

Mike Gold – Chair

Silissa Uriarte Smith – Chair-Elect

Amy Chambers – Treasurer

Ashley Chiddick – Secretary

Sam Pierzina – Immediate Past Chair

Bo Martinez – City Representative

Graham Gill

Isidro Panuco

Thomas Mays

**DTLB Alliance Staff**

**Austin Metoyer**

President & CEO

**James Ahumada**

Senior Vice President &

Deputy CEO

**Jeremy Ancalade**

Vice President of Administration

**Kelsey Ruiz**

General Manager

**EXECUTIVE COMMITTEE MEETING MINUTES**

**Thursday, March 5, 2026**

**8:00 AM**

**DTLB Alliance Conference Room**

100 W Broadway, Suite 235, Long Beach, CA 90802

**Voting Present:** Mike Gold, Silissa Uriarte Smith, Sam Pierzina, Amy Chambers, Bo Martinez, Graham Gill, Thomas Mays

**Voting Absent:** Ashley Chiddick, Isidro Panuco

**DTLB Alliance Staff:** Austin Metoyer, Jeremy Ancalade, Kelsey Ruiz, James Ahumada

**Guests:** Kadie Quada, Parkate Collective

1. CALL TO ORDER and INTRODUCTIONS – Mike Gold, Chair  
[Meeting presentation](#). Called to order at 8:02 AM.
2. SECRETARY REPORT  
**ACTION:** Approve Minutes from [February 5, 2026 Meeting](#)  
**MOTION:** 1<sup>st</sup>: Chambers; 2<sup>nd</sup>: Uriarte Smith  
**VOTE:** None opposed. No abstentions. Mays not present for vote.
3. TREASURER'S REPORT – Jeremy Ancalade, Vice President of Administration  
Amy Chambers, Treasurer  
[Draft Year-to-Date Financials through January 2026](#)
  - Chambers updated the Committee on the recent Finance Committee meeting where they discussed the profitability of events and the expectation around that, as well as the goals of the Finance Committee as a body.
  - Ancalade reviewed the financials, noting that revenue is slightly below the target, which is mostly driven by timing.
  - Ancalade elaborated upon the concerns around revenue from events, noting in particular the shortfall from Fright Fest which was introduced for the first time this year.
  - Metoyer added that one-time funding from the City is expected. This comes from dedicated support for Business Improvement Districts (BIDs) across the City. Additionally, staff is submitting a proposal for \$150,000 in additional funding from the dollars set aside by the City for Downtown activations. These funds are not budgeted in DTLB Alliance's yearly budget.
4. CHAIRPERSON'S REPORT – Gold
  - A. Remarks from the Chair
  - B. Governance Committee Report – Uriarte Smith
    - Uriarte Smith updated the Committee on the discussions at February's Governance Committee, noting that there was no quorum, so action was not taken. The Committee continues to focus on Bylaw amendments, as well as reviewing Board/committee participation.

**ACTION:** Approve candidates to serve as programming chair/vice-chair.  
**MOTION:** 1<sup>st</sup>: Chambers; 2<sup>nd</sup>: Uriarte Smith  
**VOTE:** None opposed. No abstentions. Mays not present for vote.
5. PRESIDENT/CEO REPORT – Austin Metoyer
  - A. DTLB Strategic Plan Project Update
    - Metoyer thanked the committee members who participated in the Strategic Plan brainstorming session in January.
    - The project is moving along and a final draft is expected in April which will be presented/adopted by the full Board.

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B. Intro Discussion on District Rate Assessment Adjustment

- Ancalade reminded the committee of the annual process of the Property-Based Improvement District (PBID) rate adjustment. He added that, following guidance from the City, this year the Board does not need to approve the Downtown Parking & Business Improvement Area (DPBIA) rate adjustment, as this will be in line with the Consumer Price Index (CPI).
- The Executive Committee's recommendation will go before the full Board in April.

C. Advocacy Update

- Metoyer provided updates on staff's advocacy efforts in the last few weeks. Staff particularly has been focused on the Mobile Food Facility ordinance.

D. Misc.

- Watch parties for the World Cup will be throughout Downtown and the City. This will involve a street closure in DTLB.
- Metoyer also reviewed ongoing events produced by the Alliance.

6. OLD BUSINESS

7. NEW BUSINESS

8. ANNOUNCEMENTS FROM THE BOARD

9. PUBLIC COMMENTS (three minutes on all non-agenda items)

- K. Quada provided public comment.

10. ADJOURNMENT

Adjourned at 9:08 AM.

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

April 2, 2026

Location: DTLB Alliance Conference Room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

**Respectful Dialogue** Disagree with ideas, not individuals. Focus criticism on proposals and data rather than making personal attacks or questioning motives. Frame disagreements as "I see it differently because..." rather than "You're wrong about..."

**Active Listening** Allow speakers to finish their points before responding. Ask clarifying questions when you don't understand rather than making assumptions about what someone means.

**Meeting Protocol** Wait to be recognized by the chair before speaking. Avoid talking over others or jumping in mid-sentence, even during informal discussions. Raise your hand or use agreed-upon signals to indicate you'd like to contribute.

**Constructive Engagement** Come prepared with specific alternatives when raising concerns. Instead of simply opposing an idea, suggest improvements or different approaches that address your concerns.

**Professional Communication** Maintain composure even during heated discussions. Avoid interrupting, side conversations, or dismissive body language. Keep voices at conversational levels.

**Focused Discussion** Stay on agenda topics and respect time limits. Save tangential conversations for breaks or separate meetings. Help redirect discussion when it veers off course.

**Confidentiality** Respect the confidential nature of board discussions. What's said in the boardroom stays in the boardroom unless explicitly approved for external sharing.

**Decision Support** Once decisions are made, support them publicly even if you voted against them. Present a unified front while preserving your right to dissent in board minutes.

**Preparation and Participation** Review materials in advance and come ready to contribute meaningfully. Balance speaking up with creating space for others to participate.