



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

Governance  
Committee

Sam Pierzina – Chair

Debra Fixen

Graham Gill

Silissa Uriarte Smith

Whitney Neal

Staff

Jeremy Ancalade,  
Vice President of Finance  
& Administration

Kelsey Mader,  
General Manager

**GOVERNANCE COMMITTEE AGENDA**

**Thursday, March 28, 2024**

**9:00 AM**

**DLBA Conference Room**  
100 W Broadway, Suite 235  
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
2. APPROVE MINUTES  
**ACTION: Approve Minutes from [February 28](#) Meetings**
3. CHAIRPERSON'S REPORT – Pierzina 30 Minutes

- A. [Bylaw](#) Review/Amendments
  - i. Partial Term Flexibility (*DLBA Bylaws Section 11.2*)
  - ii. Additional Neighborhood Seats (*DLBA Bylaws Section 6.2*)

**ACTION: Consideration for the creation of two new Downtown Parking & Business Improvement District (DPBIA) marketing areas within the existing DPBIA boundaries: North East Village and Willmore Historic District**

**ACTION: Consideration for the creation of two new Downtown Parking & Business Improvement District (DPBIA) Seats: North East Village Marketing Area (I) & Willmore Historic District Marketing Area (I)**

- B. [Organizational Calendar](#) Review
- C. Returning Board Service Updates
- D. Board & Committee Vacancies
  - i. Board Vacancies (FY24)
    - (a) DPBIA Pine & Promenade\*
  - ii. Committee Vacancies
    - (a) Marketing & Communications (I)

**ACTION: Approve [James Tir](#) to serve on [DLBA's Marketing & Communications Committee](#), effective immediately and expiring upon the appointment of a new committee in FY 2025.**

- (b) Public Safety (I)

4. STAFF REPORT – Mader & Ancalade 30 Minutes
  - A. Board Applications to Date
    - [Claudia Ayala](#)
    - [Marianne Lunningham](#)
    - [John Sangmeister](#)
    - [Isaac Svensson](#)
  - B. Misc.

5. OLD BUSINESS

6. NEW BUSINESS

7. PUBLIC COMMENT (three minutes on all non-agenda items)

8. ADJOURNMENT

**NEXT GOVERNANCE COMMITTEE MEETING:**

**April 24**

**Location: DLBA Conference Room**

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.