



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Governance
Committee**

Mike Gold – Chair

Denise Carter

Whitney Neal

Amy Chambers

Isidro Panuco

Staff

Jeremy Ancalade,
Vice President of Finance
& Administration

Kelsey Mader,
General Manager

100 West Broadway, Ste 235
Long Beach, CA 90802
T: 562.436.4259

GOVERNANCE COMMITTEE MINUTES

Wednesday, March 26, 2025

12:30 PM

DTLB Alliance Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

Voting Present: Mike Gold, Whitney Neal, Isidro Panuco

Voting Absent: Denise Carter, Amy Chambers

DTLB Alliance Staff: Kelsey Mader, Jeremy Ancalade

1. CALL TO ORDER and INTRODUCTIONS – Mike Gold, Chair
[Meeting presentation](#). Called to order at 12:36 PM.
2. **ACTION: Approve Minutes from [February 27, 2025](#), Meeting**
MOTION: 1st: Neal; 2nd: Panuco.
VOTE: None opposed. No abstentions. Motion passes.
3. CHAIRPERSON'S REPORT – Gold
 - A. Board & Committee Vacancies
 - i. Board Vacancies
 - PBID Standard
 - Advisor*
 - Mader updated the committee on the current Board vacancies. Staff are still working with the Aquarium of the Pacific to find the right candidate to fill the PBID standard seat, and the Advisor seat is expected to be filled by the Long Beach Area Chamber of Commerce.
 - ii. Committee Vacancies
 - Public Safety (1)
 - Marketing & Communications (2)
 - Finance (1)*
 - The Committee should expect to fill the first two vacancies above at the next meeting.
 - The Finance Committee vacancy will be filled by the Executive Committee next month.
 - B. Returning Board Service Outreach Updates
 - Gold and Neal provided updates on their outreach. All eligible Board members plan to reapply; however, a response is still outstanding from one Director. Staff will follow up with them directly to get an answer.
4. STAFF REPORT – Mader & Ancalade
 - A. Bylaw Review: Neighborhood Names:
 - i. Pine
 - ii. North Pine
 - Ancalade and Mader explained the potential options for changing the names of the two above neighborhoods. The intention is to be more inclusive of businesses on other streets within the same boundaries.

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- The Committee weighed the options but ultimately would like more feedback from businesses within the respective neighborhoods.

B. Bylaw Review: Additional Changes

C. [Organizational Calendar Review](#)

- Board recruitment has begun. The process lasts from now until July. Interviews will be conducted by members of the Governance Committee in May.

D. Misc.

- Ancalade reminded the committee of the upcoming Art + Design Walk: Celebrate Downtown Edition. He also shared the upcoming neighborhood mixer which will focus on the North Pine businesses on April 2 at the Ordinarie.

5. OLD BUSINESS

6. NEW BUSINESS

7. PUBLIC COMMENT (three minutes on all non-agenda items)

8. ADJOURNMENT

Adjourned at 1:18 PM.

NEXT GOVERNANCE COMMITTEE MEETING:

Wednesday, April 23, 2025

12:30 PM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.