



FOR IMMEDIATE RELEASE

NOMINATIONS OPEN FOR SEATS ON THE DLBA BOARD OF DIRECTORS

Residents, business owners, and commercial property owners are invited to apply to become an active leader to help shape the future of DTLB.

LONG BEACH, CA (March 12, 2019) – Downtown Long Beach residents, commercial property owners, and businesses interested in making a difference in their community are encouraged to apply for available seats on the Downtown Long Beach Alliance (DLBA) Board of Directors, effective October 1, for a two-year term. The deadline to apply is May 1.

The DLBA administers two Business Improvement Districts (BIDs), representing business and property and covering a geographic area of more than 150-square blocks serving the Downtown. The organization is not membership-based; it is comprised of owners of businesses, residential or commercial property who are stakeholders of either the Downtown Parking Improvement Area (DPIA) or the Property Based Improvement District (PBID) or both BIDs by virtue of their location. Please see the maps illustrating those boundaries at these following links [DPIA Map](#) and [PBID Map](#).

Between the DLBA Board of Directors and its various committees, over 70 stakeholders volunteer their time to collaborate on improving the urban center's community. The inclusion of various members from the diverse constituencies of Downtown Long Beach permits the DLBA to better serve interests, address current issues, and implement future solutions.

“The DLBA Board provides an opportunity to work with other stakeholders who care about the vitality of Downtown, and I’m proud to be a part of this dynamic leadership body,” said Silvano Merlo, DLBA Chair-Elect and Chair of the Governance Committee. “It’s important that the Board reflects the broad interests of our Downtown community in order to best address the needs of DTLB for all.”

DLBA is seeking eligible representatives for the following six (6) available seats:

- Downtown Parking Improvement Area (DPIA)
East Village Business Owner
Pine Avenue/Promenade Business Owner
Waterfront Business Owner
- Property Based Improvement District (PBID)
Commercial Property Owner, Premium Service Area in PBID
Commercial Property Owner, Standard Service Area in PBID
Residential Property Owner in PBID

After the May 1 deadline, DLBA’s Governance Committee will review submissions and interview eligible candidates before the slates are distributed in mid-June to all paying Downtown stakeholders.

To apply online and learn more about the open seats and Directors roles and responsibilities, interested parties are invited to visit <https://downtownlongbeach.org/board2019>. Applications are due by May 1 and members of the community with questions are welcome to call the DLBA offices at 562.436.4259 or email info@dlba.org.

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About DLBA: The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org.

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