



FOR IMMEDIATE RELEASE

DEADLINE TO ACCEPT DLBA BOARD OF DIRECTORS APPLICATIONS EXTENDED MAY 7

*Residents, business owners, and commercial property owners encouraged to apply
to become an active leader to help shape the future of DTLB.*

LONG BEACH, Calif. (April 24, 2018) – The deadline for Downtown Long Beach residents, commercial property owners, and businesses interested in making a difference in their community and serve on the Downtown Long Beach Alliance (DLBA) Board of Directors for a two-year term has been extended to May 7.

The DLBA administers two Improvement Districts (business and property) over a geographic area covering 150-square blocks serving all Downtown stakeholders. The organization is not membership-based; it is comprised of owners of businesses, residential, or commercial property who are stakeholders of either or both BIDs by virtue of their location. Please see the maps illustrating those boundaries at these following links [DPIA Map](#) and [PBID Map](#).

Between the DLBA Board of Directors and its various committees, over 70 DTLB stakeholders volunteer their time to collaborate on improving the urban center’s community. The direct inclusion of members from the diverse constituencies of Downtown Long Beach permits the DLBA to better serve interests, address current issues, and implement future solutions.

“The DLBA Board provides an opportunity to work with other stakeholders who care about the vitality of Downtown, and I’m proud to be a part of this leadership body,” said Tony Shooshani, Managing Member of Shooshani Developers, and DLBA Chair-Elect and Chair of the Governance Committee. “It’s important that the Board reflects the broad interests of our Downtown community in order to best address the needs of DTLB.”

DLBA is seeking Representatives for the following available areas:

- Business Owner, North Pine Area
- Business Owner, West Gateway Area
- Commercial Property Owner, Standard Property District
- Commercial Property Owner, Premium Property District

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- Resident, Council District I

After the May 7 deadline, DLBA's Governance Committee will review submissions and interview potential candidates by May 23, leading up to Board Elections in mid-June.

To apply online and learn more about the open seats and Directors roles and responsibilities, interested parties are invited to visit www.downtownlongbeach.org/board2018. Applications are due on May 7 and members of the community with questions are welcome to call the DLBA offices at 562.436.4259 or email info@dlba.org.

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About DLBA: The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org.

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