



**DOWNTOWN
LONG BEACH
ALLIANCE**

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SUMMER AND MUSIC'S PUNK ROCK PROM INVADES DOWNTOWN LONG BEACH WITH MISSING PERSONS, MENTION, & MORE

SAM's new addition July 29 promises a night of punk rock attitude and prom nostalgia

LONG BEACH, Calif. (July 13, 2017) – Summer And Music (SAM) continues its 2017 season by presenting Punk Rock Prom on Saturday, July 29 beginning at 5 PM at the Pike Outlets (95 S. Pine Ave.) in DTLB. Featuring Missing Persons, Spare Parts for Broken Hearts, Mention, and the pure-soul vibes of DJ Dennis Owens, the free event is a new addition for SAM's 9th season, which is presented by the Downtown Long Beach Alliance (DLBA) and sponsored by MADE By Millworks, interTrend Communications, Port of Long Beach and Shoreline Village.

"The inspiration for Punk Rock Prom is two-fold: We all know Punk Rock is more than a style of music. It's an attitude, a choice...a decision to stand up for yourself and your beliefs and say 'This is who I am,'" explains SAM co-founder, Ashley Hectus. "Creative self-expression, passion, celebrating our individuality and uniqueness – to me, that's what it means to be punk rock and I think Long Beach is as punk rock a city as it gets."

Missing Persons became popular in 1982 with its pop-new wave hit, "Words" from their debut album, *Spring Session M*, becoming a classic that is sampled to this day. Following its early success, Missing Persons birthed three Top 100 albums when they reigned in the 1980s and an array of singles that were Top 100 hits, from "Walking in LA" to "Destination Unknown."

Joining Missing Persons will be Long Beach's own, Mention, the Bowie-meets-LCD Soundsystem trio described as one of Long Beach's best bands with a sound spanning years ahead of musical trends. Attendees can expect to hear funky falsettos and guttural grooves that lift both spirits and behinds out of seats.

Spare Parts for Broken Hearts is a trio of musicians inspired by grunge, rock gods, and post-punk, thriving on dark, melodic soundscapes since forming in 2010. Fusing heavy rock with a side of power-pop, the trio's fan base continues growing steadily as they play everywhere from dive bars to DLBA's own Live After 5 series.

SAM will return for its final event of the 2017 season, Buskerfest on August 19 in the East Village Arts District in Downtown Long Beach.

For more information about SAM, visit: www.summerandmusic.com.

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About DLBA: The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org.

About SAM: Now in its ninth year, Summer And Music (SAM) is Downtown Long Beach's homegrown concert series, providing an entire summer of free music to the public. Produced by the Downtown Long Beach Alliance (DLBA), SAM has been voted OC Weekly's "Best Music Festival" three times in a row for its display of local acts at outdoor venues. With performances spanning the genres of jazz, pop, rockabilly, funk and then some, there will truly be something for everyone to listen to and love all summer long.