

DLBA Public Safety Committee

September 28, 2022

DLBA Zoom Session



Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

1. Roll Call

**Chair Pat Welch, Vice Chair Isidro Panuco, Josh Beadel, Janice Friend,
Terrence Krieger, Cheryl Roberts, Robb Smith, Molly Ann Woods**

2. Minutes

Action: Approve minutes August 31, 2022 meeting.

3. Chairperson's Report

Pat Welch

Chair

3a COMMITTEE PROJECT GOALS FY 21/22

- 1. Fresh Start 2022:** Manage the second year of a donation campaign created by the Public Safety Committee to support homeless service providers working with DLBA to get Downtown's unhoused population off the streets and/or to receive medical, mental health or rehabilitation assistance. Donations occur online and in-person. Committee members recruit businesses and residential towers as hosts of donation boxes over a period of 2-3 months.
- 2. Scooter Advocacy:** Develop a set of recommendations for advocacy by DLBA related to pedestrian access and safety.
- 3. Safety Escort Program:** Generate greater awareness and utilization of the safety escort program for residents and businesses. In addition to better publicizing the Safety Escort program, we could also dedicate a shift to safety escorts from high traffic areas to parking garages or other places.

3ai. Fresh Start Donation Campaign

Goal #1: Fresh Start Donation Program (Janice Friend)
Group: Pat Welch, Robb Smith, and Molly Ann Woods

Milestones:

May

June

- 1) Campaign extended through July 29

July

- 1) July 29: Boxes picked up from more than 30 businesses and residential buildings

August

- 1) Aug 8-12: Boxes sorted and counted by DLBA staff and Public Safety Committee members
- 2) Aug 11-15: Donated items delivered to MHALA, LB Rescue Mission, and U.S. Vets
- 3) Aug 18-19: Thank you letters go out to businesses and residential buildings from DLBA, Public Safety Chair and Working group lead summarizing donations made over the course of the program.
- 4) **Aug 31: Working Group reports results to rescheduled Public Safety Committee**

September

- 1) Thank you to sponsors and donation box hosts



Fresh Start Campaign Donations

- 2,987 Items collected from Fresh Start Donation Boxes (including 1,001 online donations)
- 31 Downtown business participants.
- 7 Residential participants.
- 37,344 Feminine hygiene products donated from Kindfully.
- \$2,218 Donation from Solita Tacos & Margarita's



3aii Scooters and Pedestrian Safety

Goal #2: Scooters and Pedestrian Safety (Lead: Terry Krieger)

Group: Janice Friend, Isidro Panuco, and Pat Welch

Milestones:

- **December/January:** Identify partner advocates
- **February/March:** Research/Meetings with scooter operators and City staff
 - City staff expressed a desire to meet in March after field demonstrations of technology
 - Contacted Bird, Razor, Lime and VeoRide scooter companies for meetings.
 - Met with Veo representatives (5/19/22)
 - Met with Razor representatives (6/21/22)
- **July/August:** Field Visits (ADA and/or parking compliance)
 - Setting date and time with VeoRide for technology demonstration
- **August:** Develop list of additional observations/recommendations
- **August/Sept:** Schedule meeting with City staff/Council Offices

Observations based on field visit:

- GPS accuracy varies depending on density of buildings
- Scooter parking zones are actually as large as 150 feet in diameter due to GPS accuracy
- Scooters still present a challenge to ADA and pedestrian issues in blocking sidewalks
- Veo has partnered with bird for corral usage

Recommendations

- Request city require better location for scooter ID number
- Adjust Populace software to be more accurate
- Use SWEEP to confirm accuracy of scooter parking infractions
- Tighter algorithms for parking in zones (150 ft to 75 or 50 ft)
- Require anti-tipping technology for all vendors
- More visible parking zones – physical signage or colorful parking pads
- Tighten up municipal code - no riding on sidewalk in business districts or specific corridors
- Use competition to reward responsible operators and permitting

3aiii. Safety Escort Promotion

Goal #3: Friendly Escort Promotion (Lead:)
Group: Pat Welch and Isidro Panuco

Milestones:

- **December/January:** Identify promotion locations and partners
 - Hotels, restaurants/bars, residential buildings and parking
- **February/March:** Seek permission/feedback to promote program from partners
- **June:** Produce materials/collateral
- **August – Sept 30:** Install, promote and track requests for service
 - Approval by City staff to place signage in City parking structures.
 - Bars/Restaurants interested in drink coasters and business cards distributed by bartenders and servers.
 - Hotels interested in concierge distributing business cards
 - Safety Ambassadors will distribute posters to businesses and business cards to visitors.



HERE TO WALK WITH YOU!
Let our friendly Safety Ambassadors guide you to work, home or any tourism destination in Downtown Long Beach.

CALL 562-244-1365
For complimentary friendly escort!

Hours of Service: Sun - Thurs 8 AM - 10 PM, Fri - Sat 8 AM - 12 AM



Service Area

4. Recommendations for FY 2022-23

Broc Coward, COO



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4. Recommendations for FY 2022-23 Public Safety Committee – Coward

a. Current Project Goals

- Fresh Start
- Scooters
- Friendly Escort Promotion

b. New topics for consideration

c. Format of meeting

d. Safety Partners

5. Public Comment
(three minutes on all non-agenda items)
6. Old Business
7. New Business
8. Adjournment