DLBA Public Safety Committee

November 22, 2021

DLBA Zoom Session

DOWNTOWN LONG BEACH ALLIANCE

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

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1. Roll Call

Chair Pat Welch, Vice Chair Isidro Panuco, Josh Beadel, Janice Friend, Sheila Gibbons, Terrence Krieger, Brian McGraw, Rob Smith, Molly Ann Woods

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2. Minutes

Action: Approve minutes from October 27, 2021 meeting.

3. Chairperson's Report

Pat Welch

Chair

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COMMITTEE PROJECT GOALS FY 21/22

1. **Fresh Start 2021**: Manage the second year of a donation campaign created by the Public Safety Committee to support homeless service providers working with DLBA to get Downtown's unhoused population off the streets and/or to receive medical, mental health or rehabilitation assistance. Donations occur online and in-person. Committee members recruit businesses and residential towers as hosts of donation boxes over a period of 2-3 months.
2. **Scooter Advocacy:** Develop a set of recommendations for advocacy by DLBA related to pedestrian access and safety.
3. **Safety Escort Program**: Generate greater awareness and utilization of the safety escort program for residents and businesses. In addition to better publicizing the Safety Escort program, we could also dedicate a shift to safety escorts from high traffic areas to parking garages or other places.

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Goal #1: Fresh Start Donation Program (Lead: Sheila Gibbons)

Milestones:

- **December:** Develop a script to use at the neighborhood associations and when calling on businesses.
- **January:** Identify neighborhood associations, set dates to ask for their cooperation and ask for volunteers from the committee to speak at their meetings.
- **February:** Give talks and report back to DLBA committee.
- **February 16-28:** Canvass Downtown and East Village businesses. Several should be scheduled (at least 3). Important to have the boxes available for delivery when businesses agree with placement.
- **March 1 – April 30:** Collection time. Must make weekly run to pick up items in boxes.
- **May:** DLBA to remove all boxes from businesses.
- **May:** Sort and check items and pick a delivery date to partners.

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Fresh Start Program – Donations Goal

Goal: 174 Donations

6.9%

U.S. Vets

U.S.VETS is on a mission to end veteran homelessness in the United States. “The streets” are simply no place for veterans; no place for the many men and women who volunteered, giving of themselves and their youth, to protect our great freedoms. Annually, U.S.VETS — Long Beach provides wrap-around services to over 3,000 veterans and their families. In addition to housing, career services and counseling, U.S.VETS provides emergency shelter with hot showers, warm meals, and hygiene kits.

Donate Towels and Hygienic Supplies

Donate Funding

Long Beach Rescue Mission

Offering food, rest, clothing, hygiene – Long Beach Rescue Mission is a refuge from daily despair for many homeless men and women, providing a way off the streets and help getting them on to the road to recovery. Long Beach Rescue Mission is comprised of two facilities. The Samaritan House serves as a home for men while Lydia House offers a safe haven for women and their children.

Donate Towels and Hygienic Supplies

Donate Funding

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Fresh Start Campaign Donation Overview

	Antibiotic/ Disinfectant	Towels (Bath/Hand)	Band-Aids	Soap	Shampoo	Conditioner	Combs	Deodorant	Toothbrushes	Toothpaste	Razors/ Shaving Cream	Feminine Hygiene	Misc
Shannon's				3	1						1		X
Confidential Coffee												4	
R Bar									18				X
BYO Long Beach				1	16							1	X
Bark! Bark!	24	2									288		X
Willmore	14	11		30	119	107		17	59	18	5	5	X
Amazon	288	292	192	200			480		62				
Total	326	305	192	234	136	107	480	17	139	18	294	10	
Goal	2880	1680	3840	1000	1000	1000	960	1000	1000	1000	1000	50	
Percentage	11%	18%	5%	23%	14%	11%	50%	2%	14%	2%	29%	20%	

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Goal #2: Scooters and Pedestrian Safety (Lead: Terry Krieger)

Milestones:

- **Research/Field Visits/Meetings**

Micromobility Program

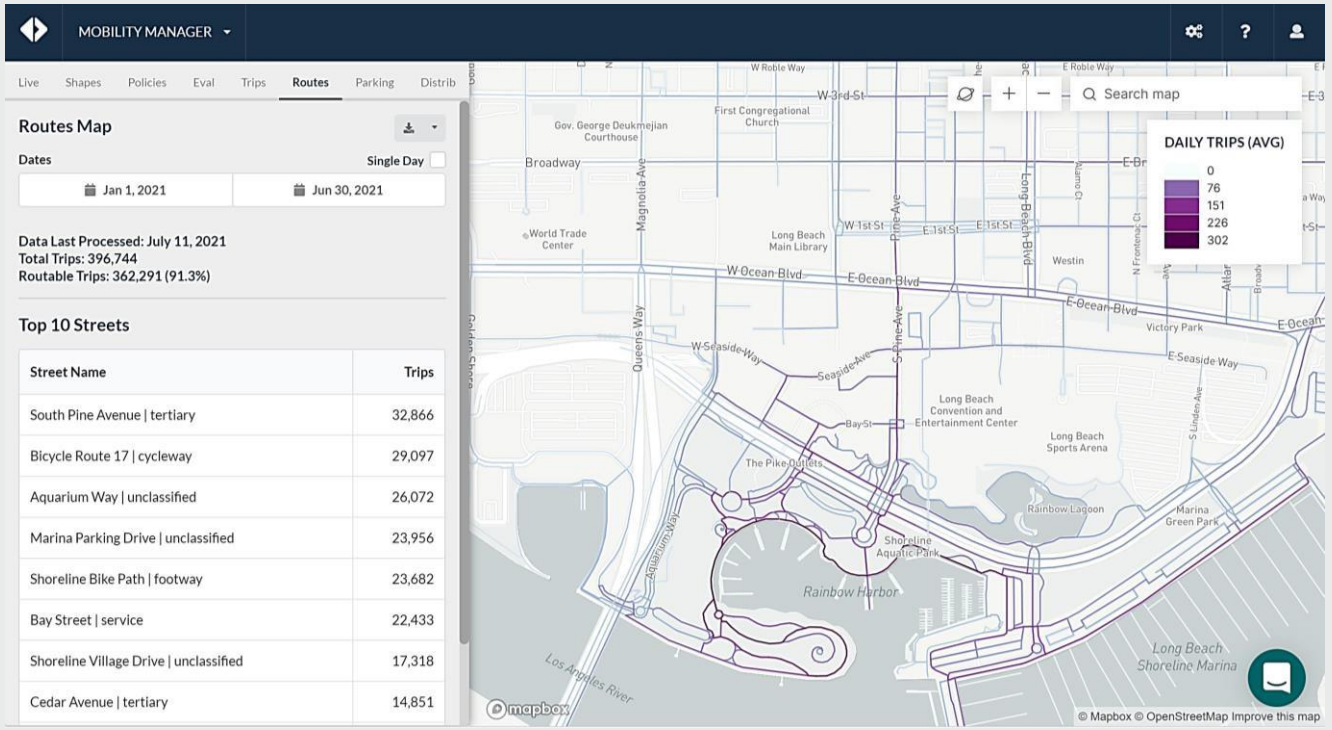
Shared Micromobility Permit Program

- Permit program launched in August 2020
  - Three operators launched in 2020 (Lime, Razor, and Bird)
  - Fourth operator added in January 2021 (VeoRide)
  - Program allows for a max of four e-scooter permits
- Operator permit and per device fees
  - Permits are issued for 12 months
  - Permit fee is $25k
  - Additional fee of $100 per device/vehicle

Micromobility Program

Data Management Tool

- Populus Data Aggregator
  - Vehicle trip counts
  - Geofencing rules
  - Fleet size management
  - Popular routes
  - Heatmap
  - Daily dashboard
- New Features
  - Real-time GPS data
  - Policies and rules for operators



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Goal #3: Safety Escort Promotion (Lead: Brian McGraw)

Milestones:

- Identify promotion locations and partners
- Seek permission to promote program from partners
- Develop materials/collateral

4. Staff Report

Broc Coward

Steve Be Cotte

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Clean and Safe

a. Review of Downtown Dining and Entertainment District Meeting

- LBPD emphasized bartender over service and LEAD training.
- LBPD mentioned certain businesses needed to be more mindful of their noise requirements under the Downtown Dining and Entertainment District requirements.
- Health Dept reinforced Health Order guidelines around masks and vaccinations.
- Health Dept discussed resources becoming available to assist with those experiencing homelessness.
- Economic Development shared info about competitive loans and grants.
- BC shared info about DLBA's Safety Escort program.

b. Update on Safety Ambassador Recruitment and Coverage

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5. Public Comment (three minutes on all non-agenda items)
6. Old Business
7. New Business
8. Adjournment

Next Meeting

- Thursday, December 16 at 10:30AM or 4:30PM
- Monday, December 20 at 4 PM