

DLBA Public Safety Committee

January 26, 2022

DLBA Zoom Session



Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

1. Roll Call

**Chair Pat Welch, Vice Chair Isidro Panuco, Josh Beadel, Janice Friend,
Terrence Krieger, Brian McGraw, Robb Smith, Molly Ann Woods**

2. Minutes

Action: Approve minutes from December 16, 2021 meeting.

3. Chairperson's Report

Pat Welch

Chair

COMMITTEE PROJECT GOALS FY 21/22

- 1. Fresh Start 2022:** Manage the second year of a donation campaign created by the Public Safety Committee to support homeless service providers working with DLBA to get Downtown's unhoused population off the streets and/or to receive medical, mental health or rehabilitation assistance. Donations occur online and in-person. Committee members recruit businesses and residential towers as hosts of donation boxes over a period of 2-3 months.
- 2. Scooter Advocacy:** Develop a set of recommendations for advocacy by DLBA related to pedestrian access and safety.
- 3. Safety Escort Program:** Generate greater awareness and utilization of the safety escort program for residents and businesses. In addition to better publicizing the Safety Escort program, we could also dedicate a shift to safety escorts from high traffic areas to parking garages or other places.

Goal #1: Fresh Start Donation Program (Lead:
Group: Pat Welch, Robb Smith, and Molly Ann Woods

Milestones:

- **December:** Develop a script to use at the neighborhood associations and when calling on businesses.
- **January:** Identify neighborhood associations, set dates to ask for their cooperation and ask for volunteers from the committee to speak at their meetings.
- **February:** Give talks and report back to DLBA committee.
- **February 16-28:** Canvass Downtown and East Village businesses. Several should be scheduled (at least 3). Important to have the boxes available for delivery when businesses agree with placement.
- **March 1 – April 30:** Collection time. Must make weekly run to pick up items in boxes.
- **May:** DLBA to remove all boxes from businesses.
- **May:** Sort and check items and pick a delivery date to partners.

Goal #2: Scooters and Pedestrian Safety (Lead: Terry Krieger)
Group: Janice Friend, Isidro Panuco, and Pat Welch

Milestones:

- **December/January:** Identify partner advocates
- **February/March:** Research/Meetings with scooter operators and City staff
- **April/May:** Field Visits (ADA and/or parking compliance)
- **June:** Develop list of observations/recommendations
- **July:** Schedule meeting with City staff/Council Offices

Goal #3: Safety Escort Promotion (Lead: Brian McGraw)
Group: Pat Welch and Isidro Panuco

Milestones:

- **December/January:** Identify promotion locations and partners
- **February/March:** Seek permission/feedback to promote program from partners
- **April:** Develop materials/collateral
- **May/June:** Installation
- **June – August:** Promote



**SAFETY ESCORT AVAILABLE
TO AND FROM THIS PARKING LOT**



**THE DOWNTOWN
SAFETY GUIDES
WILL BE HAPPY
TO ESCORT YOU
TO WORK, HOME,
OR FUN IN DTLB.**

562-244-1365

FOR MORE INFORMATION VISIT DTLB.ORG/SAFE-TEAM

DOWNTOWN
LONG BEACH
ASSOCIATES

4. Public Safety Partners Update

- a. Department of Health and Human Services
- b. Long Beach City Prosecutor
- c. LBPD South Division



5. Staff Report

Broc Coward

Steve Be Cotte



Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

5. Clean and Safe Team Coverage

Safety Ambassadors:

- November 87%
- December 78 %
- January 78 %

Clean Team Porters

- November 97%
- December 72%
- January 80%

Pressure Washers:

- November 100%
- December 100 %
- January 100 %

Leads and Management

- November 100%
- December 100%
- January 100%

6. Public Comment (three minutes on all non-agenda items)
7. Old Business
8. New Business
9. Adjournment

Next Meeting

- **Wednesday, February 23 @ 4:30 PM**