



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

STAFF

Broc Coward, COO

Justine Nevarez, Special
Projects Coordinator

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

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SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

Tuesday, November 8, 2022

9:30 AM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802
OR
[Join Zoom Meeting](#)
Meeting ID: 878 2740 2980
Passcode: 742095

Voting Present: Amy Chambers, Rhonda Love, Judy Estrada, Rob Marquez, Clay Wood, Kat Engel.

Voting Absent: Silissa Uriarte Smith, Claudia Ayala, Jimmy Spicer.

DLBA Staff: Justine Nevarez, Broc Coward, Amanda Barrera

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
[Meeting Presentation](#). Called to order at 9:38 AM.
2. **RECOMMENDED ACTION: Approve minutes from [October 11, 2022 Special Events & Sponsorship Committee Meeting](#)**
MOTION: 1st: Love, 2nd: Estrada. **VOTE: None opposed. Engel not present for vote. Motion passes.**
3. STAFF REPORT –Justine Nevarez, Special Projects Coordinator
 - a. Update of Unfiltered Photo Competition
 - 195 submissions were eligible of the 232 received.
 - The judging panel will select the 25 Viewfinder Award finalists to be revealed at a mixer event at Lupe’s De La Mar on November 17th.
 - Fan Favorite voting starts November 17th with the winner being announced December 15th.
 - The finalists will have their pictures framed in the DLBA office while also being featured in the transit center gallery as well as the virtual gallery online.
 - The 25 finalists win a \$15 DTLB gift card, and the winner of each category receives \$100.
 - b. Preview of Shop Small Saturday
 - Shop Small Saturday is on November 26th and will feature music activations and free transportation options.
 - The Holiday Shop & Dine Guide will feature DTLB shops the entire season.
4. CHAIRPERSONS REPORT – Chambers
 - a. Discussion and approval of Potential FY 22-23 Committee Projects
RECOMMENDED ACTION: Approval of FY 22-23 Committee Projects
MOTION: 1st: Wood, 2nd: Love. **VOTE: None opposed. No abstentions. Motion passes.**
 - b. Selection of working groups for FY 22-23 Committee Projects
 - Smith will lead Project Goal #1.
 - Estrada will be the project lead for Project #2 working with Spicer, and Love.
 - Marquez will lead Project Goal #3 working with Engel, Love, and Clay.
 - Nevarez will share a Google Sheet with the committee members to have remaining members sign up for working group goals.



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- c. Discussion of FY 22-23 Project Milestones
 - For project goal 1, the goal is to complete the application by Jan/Feb to start receiving applications for spring/summer events.
 - Nevarez will reach out to Estrada to discuss adding milestones to the draft outline for project 2.
 5. OLD BUSINESS
 6. NEW BUSINESS
 7. PUBLIC COMMENTS (three minutes on all non-agenda items)
 8. ADJOURNMENT
- Adjourned at 10:34 AM.

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, December 13, 2022

9:30AM

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous
Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.