SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES
Tuesday, November 8, 2022
9:30 AM

Voting Present: Amy Chambers, Rhonda Love, Judy Estrada, Rob Marquez, Clay Wood, Kat Engel.
Voting Absent: Silissa Uriarte Smith, Claudia Ayala, Jimmy Spicer.
DLBA Staff: Justine Nevarez, Broc Coward, Amanda Barrera

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
Meeting Presentation. Called to order at 9:38 AM.

2. RECOMMENDED ACTION: Approve minutes from October 11, 2022 Special Events & Sponsorship Committee Meeting

3. STAFF REPORT –Justine Nevarez, Special Projects Coordinator
a. Update of Unfiltered Photo Competition
   • 195 submissions were eligible of the 232 received.
   • The judging panel will select the 25 Viewfinder Award finalists to be revealed at a mixer event at Lupe’s De La Mar on November 17th.
   • Fan Favorite voting starts November 17th with the winner being announced December 15th.
   • The finalists will have their pictures framed in the DLBA office while also being featured in the transit center gallery as well as the virtual gallery online.
   • The 25 finalists win a $15 DTLB gift card, and the winner of each category receives $100.

b. Preview of Shop Small Saturday
   • Shop Small Saturday is on November 26th and will feature music activations and free transportation options.
   • The Holiday Shop & Dine Guide will feature DTLB shops the entire season.

4. CHAIRPERSONS REPORT – Chambers
a. Discussion and approval of Potential FY 22-23 Committee Projects
RECOMMENDED ACTION: Approval of FY 22-23 Committee Projects

b. Selection of working groups for FY 22-23 Committee Projects
   • Smith will lead Project Goal #1.
   • Estrada will be the project lead for Project #2 working with Spicer, and Love.
   • Marquez will lead Project Goal #3 working with Engel, Love, and Clay.
   • Nevarez will share a Google Sheet with the committee members to have remaining members sign up for working group goals.
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5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT
   Adjourned at 10:34 AM.

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, December 13, 2022
9:30AM

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.