

EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, February 6, 2025

8 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235, Long Beach, CA 90802

Voting Present: Sam Pierzina, Mike Gold, Alan Burks, Amy Chambers, Bo Martinez, Silissa Uriarte Smith

Voting Absent: Denise Carter, Ashley Chiddick, Graham Gill

DTLB Alliance Staff: Austin Metoyer, Jeremy Ancalade, Kelsey Mader, James Ahumada

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
[Meeting presentation](#). Called to order at 8:05 AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [January 9, 2025 Meeting](#)
MOTION: 1st: Uriarte Smith; 2nd: Chambers.
VOTE: None opposed. No abstentions. Pierzina not present for vote. Motion passes.
3. TREASURER'S REPORT – Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration and Amy Chambers, Treasurer
[Draft Year-to-Date Financials through December 2024](#)
 - Revenues and expenses are both under budgeted goals. Revenues that seem to be underperforming are due to timing.
 - A significant revenue shortfall appears in the Events Department. This is due to the cancellation of the New Year's Eve events.
 - Now that the PBID payments have been received, Block by Block expenses can be paid. Currently, placeholders were entered into the books to reflect a more accurate picture of these expenses until they were able to be paid.
4. CHAIRPERSON'S REPORT – Pierzina
 - A. Remarks from the Chair
 - B. Governance Committee Report
 - i. Board Vacancies
 - Metoyer is working with the Aquarium of the Pacific to try to fill the last remaining Board vacancy.
 - ii. Committee Vacancies
 - A few committee vacancies remain on both programming and administrative committees. Staff is working to get these filled.
5. PRESIDENT/CEO REPORT – Austin Metoyer
 - A. Update on 501(c)(3) Development
 - Ancalade noted that there are no new developments at this time.
 - B. Update on Entertainment Zone
 - Metoyer noted that little has changed on this front. The proposal is with the City Manager's office and an internal review meeting is scheduled for later this month.
 - C. Misc.
 - Metoyer shared a few upcoming events/programs with the committee including the Entrepreneur Education Series, Promenade Activations, and the Art + Design Walk.



DOWNTOWN LONG BEACH ALLIANCE Executive Committee

Members

Sam Pierzina – Chair

Mike Gold – Chair-Elect

Alan Burks – Secretary

Amy Chambers – Treasurer

Denise Carter – Past Chair

Bo Martinez – City
Representative

Ashley Chiddick

Graham Gill

Silissa Uriarte Smith

DTLB Alliance Staff

Austin Metoyer

President & CEO

James Ahumada

Senior Vice President &
Deputy CEO

Jeremy Ancalade

Vice President of Finance &
Administration

Kelsey Mader

General Manager

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Long Beach, CA 90802

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6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. EXECUTIVE COMMITTEE TO ADJOURN TO CLOSED SESSION
 - A. Personnel
10. OPEN SESSION
11. ADJOURNMENT
Adjourned at 9:08 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

March 6, 2025

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

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