



**DOWNTOWN
LONG BEACH
ALLIANCE**

BOARD OF DIRECTORS MEETING AGENDA

February 19, 2025

4PM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

- I. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair

CONSENT CALENDAR (Items 2 and 3)

2. SECRETARY REPORT: [Minutes from December 12, 2024, Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through December 2024](#)

ACTION: Approve Consent Calendar Items

4. Time Certain 4:10 PM
SGA Marketing
Arisa Cleaveland & Angelica Garcia
5. CHAIRPERSON'S REPORT - Pierzina 5 minutes
 - A. Executive Committee Report
 - B. Governance Committee Report – Mike Gold
 - i. Board Vacancies
 - PBID Standard
 - ii. Committee Vacancies
 - Public Safety (1)
 - iii. Administrative Vacancies
 - Governance (2)
 - Finance (1)
6. PRESIDENT & CEO REPORT – Austin Metoyer 15 minutes
 - A. DTLB Entertainment Zone Updates
 - B. Board Experience Survey – Kelsey Mader
 - C. Misc. Updates
7. OLD BUSINESS
8. NEW BUSINESS
9. PUBLIC COMMENTS (three minutes on all non-agenda items)
10. BOARD OF DIRECTORS TO ADJOURN TO CLOSED SESSION 30 minutes
 - A. Personnel
11. OPEN SESSION
12. ADJOURNMENT



**DOWNTOWN
LONG BEACH
ALLIANCE**

NEXT SCHEDULED BOARD MEETING:

**April 16
4PM**

Location: DTLB Alliance Conference room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous
Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.