



**DOWNTOWN
LONG BEACH
ALLIANCE**

Members

- Denise Carter – Chair
- Sam Pierzina – Chair-Elect
- Alan Burks – Secretary
- Mike Gold - Treasurer
- Debra Fixen – Past Chair
- Bo Martinez – City Representative
- Loara Cadavona
- Rhonda Love
- Sheva Hosseinzadeh

DLBA Staff

- Austin Metoyer
President & CEO
- James Ahumada
Senior Vice President &
Deputy CEO
- Jeremy Ancalade
Vice President of Finance &
Administration
- Kelsey Mader
General Manager

EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, February 1, 2024

8 AM

DLBA Conference Room
100 W Broadway, Suite 235
Long Beach, CA 90802

Voting Present: Denise Carter, Alan Burks, Mike Gold, Bo Martinez, Loara Cadavona, Sheva Hosseinzadeh

Voting Absent: Sam Pierzina, Debra Fixen, Rhonda Love

DLBA Staff: Austin Metoyer, Jeremy Ancalade

1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair
[Meeting presentation](#). Called to order at 8:10 AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [January 4, 2024](#), Meeting
MOTION: 1st: Cadavona; 2nd: Gold
VOTE: None opposed. No abstentions. Hosseinzadeh not present for vote. Motion passes.
3. TREASURER’S REPORT- Jeremy Ancalade, DLBA Vice President of Finance & Administration & Mike Gold, Treasurer
[Draft Year-to-Date Financials through December 2023](#)
4. CHAIRPERSON’S REPORT – Carter
 - A. Remarks from the Chair
5. PRESIDENT & CEO REPORT – Austin Metoyer
 - A. CPI & District Assessment Adjustments
 - Staff will work with NBS to get the PBID delinquency rate year over year.
 - B. 501c3 Discussion
 - The goal of the 501(c)(3) is not to compete with DLBA, but also not to be too closely connected either.
 - Staff will research how other Business Improvement Districts (BIDs) operate their (c)(3) nonprofits and report back to the committee. Staff will specifically look at Los Angeles, Hollywood, Washington D.C., San Diego, and Austin.
 - C. Update on Office Move
 - The office space for the DLBA staff has been completed. The focus now shifts to renovating the Clean & Safe team space.
 - D. Update on Enhanced Security Patrols
 - E. Misc.

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6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT
Adjourned at 9:20 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, March 7, 2024, 8AM Location: DLBA Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.