

EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, December 5, 2024

8 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235, Long Beach, CA 90802

Present: Sam Pierzina, Mike Gold, Bo Martinez, Graham Gill, Sissa Uriarte Smith

Absent: Alan Burks, Amy Chambers, Denise Carter, Ashley Chiddick

DTLB Alliance Staff: Austin Metoyer, Jeremy Ancalade, Kelsey Mader, James Ahumada

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
Called to order at 8:10 AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [November 6, 2024 Meeting](#)
MOTION: 1st: Gold; 2nd: Uriarte Smith.
VOTE: None opposed. No abstentions. Motion passes.
3. TREASURER'S REPORT – Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration and Amy Chambers, Treasurer
[Draft Year-to-Date Financials through October 2024](#)
 - Ancalade reported on the financials through October 2024, noting that this is only the first month of the fiscal year. So far, revenue is on track with expenses under budget.
4. CHAIRPERSON'S REPORT – Pierzina
 - A. Remarks from the Chair
 - B. Board Vacancies
 - i. DPBIA North East Village
ACTION: Approve Mark Esposito to serve on DTLB Alliance's Board of Directors representing DPBIA North East Village for a two year term, effective immediately and expiring September 30, 2026.
MOTION: 1st: Gold; 2nd: Martinez.
VOTE: None opposed. No abstentions. Motion passes.
 - ii. PBID Standard
 - C. Audit Committee
ACTION: Approve Loara Cadavona & Kyle Smith to serve on DTLB Alliance's Audit Committee, effective immediately for a one-year term, expiring upon the election of an Audit Committee in FY 2026.
MOTION: 1st: Pierzina; 2nd: Uriarte Smith.
VOTE: None opposed. No abstentions. Motion passes.
5. PRESIDENT/CEO REPORT – Austin Metoyer
 - A. Update on 501(c)(3) Development
 - Ancalade updated the Committee on the progress of the 501(c)(3), the Downtown Difference. The current phase is focused on internal infrastructure building and the development of the website.
 - The purpose of the Board will be to fundraise and write grants.



**DOWNTOWN
LONG BEACH
ALLIANCE**
Executive Committee

Members

Sam Pierzina – Chair

Mike Gold – Chair-Elect

Alan Burks – Secretary

Amy Chambers – Treasurer

Denise Carter – Past Chair

Bo Martinez – City

Representative

Ashley Chiddick

Graham Gill

Silissa Uriarte Smith

DTLB Alliance Staff

Austin Metoyer

President & CEO

James Ahumada

Senior Vice President &

Deputy CEO

Jeremy Ancalade

Vice President of Finance &

Administration

Kelsey Mader

General Manager

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- B. Update on Entertainment Zone
 - Metoyer shared feedback from business owners and the City. Overall, feedback from business owners is positive while the City has concerns about resources.
 - Annual events being limited will help address the concern around resources (mostly related to staffing within the Police Department).
 - C. PD30 – Pine Ave Street Closure Request
 - The Board has been asked to provide a letter to the City requesting that, under PD30, the permanent closure of vehicular traffic to Pine Ave be explored.
 - This may be a partial closure, full closure, or extensions of sidewalks. Regardless, this letter is advocating for looking into the impacts of this and not taking a stance for or against a closure.
 - Businesses in the past have been split, with some supporting a closure and others opposing it.
 - D. Misc.
 - Metoyer reminded the Committee of the upcoming Holiday Mixer, as well as the many holiday activations and activities throughout Downtown during the holiday season.
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT
Adjourned at 8:58 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

January 9, 2025

Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.