NEW YEAR’S EVE AT THE WATERFRONT KICK-OFFS 2020 IN DOWNTOWN LONG BEACH
DLBA’s Waterfront Celebration Features Live Music, Fireworks, Kids Activities, Cirque Entertainers and More

LONG BEACH, CA (December 24, 2019) – The Downtown Long Beach Alliance (DLBA) is proud to continue its tradition of hosting an annual New Year’s Eve Celebration at the Waterfront at Rainbow Harbor. This free, family-friendly celebration provides a Roaring 20’s-themed New Year’s Eve experience for all members of the public to enjoy.

Downtown’s waterfront will come alive with activities for the whole family. Entertainment will feature live performances by local band Phygg, DJ Joey C, and Two Towns Entertainment thanks to Stage and Entertainment sponsor The Pike Outlets. Cirque entertainers, face painting and kid’s crafts will also be featured. Food, beer and wine will be served all night by event sponsors Q Smokehouse and Gladstone’s Long Beach with special happy hour pricing from 5 – 6 p.m.

At 9 p.m., the sky will light up for an East Coast countdown with a fireworks spectacular from Rainbow Harbor co-sponsored by Shoreline Village and Long Beach Transit.

“We are looking forward to another great family-friendly event at the Waterfront where the community can come together to celebrate the close of a decade and the promise of the next”, said Kraig Kojian, DLBA CEO. “We are grateful to our partners for once again supporting the community and helping create a memorable occasion for all.”

There are various New Year’s celebrations taking place at Downtown Long Beach businesses and attendees are encouraged to support local Downtown businesses listed here: https://downtownlongbeach.org/celebrate-new-years-eve-at-the-waterfront/. Events include a free NYE celebration with live music and fireworks show at Shoreline Village and New Year’s Eve presented by Night Dive at the Aquarium of the Pacific. A firework show produced by the Queen Mary is scheduled at midnight.

Thanks to a partnership between the DLBA and Long Beach Transit riders are able to utilize public transportation citywide and free of charge from 5 p.m. – 2:35 a.m.

DTLB’s New Year’s Eve Waterfront Celebration will take place on Tuesday, December 31 from 5 p.m. – 10 p.m. For more information, visit www.downtownlongbeach.org.

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About DLBA: The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org. Follow us on social to keep up with the latest news: Facebook, Twitter, Instagram, LinkedIn, and YouTube.

About LB Transit: Long Beach Transit serves 28.2 million boarding customers in Long Beach, Lakewood and Signal Hill — as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Los Alamitos, Norwalk and Paramount — with regular bus and “Passport” services. Water Taxi service is available during the summer months on the AquaBus and AquaLink. For more information visit www.lbtransit.com.

About The Pike Outlets: Located in downtown Long Beach, The Pike Outlets is a vibrant dining and entertainment district linking the Long Beach Convention Center to Rainbow Harbor’s waterfront and the Aquarium of the Pacific. With breathtaking harbor views, more than 30 retailers & restaurants, cinema, comedy club, boutique hotel, plus iconic carousel & Ferris wheel, The Pike Outlets has everything you need. To learn more visit: https://thepikeoutlets.com/

About Shoreline Village: Shoreline Village is a waterfront shopping, dining and entertainment center that overlooks Long Beach’s gorgeous Rainbow Harbor. Styled after a quaint Cape Cod fishing village, Shoreline Village is a family friendly destination by day that develops a sense of romance when night falls. Shoreline Village offers several events during the year. Including the famous Long Beach Mardi Gras Parade, Native American Festival, Pirate Festival, and live music during the summer.

About Gladstone’s Long Beach: Gladstone’s Long Beach is located in the heart of Downtown at The Pike at Rainbow Harbor. Its location on the waterfront provides magnificent views of The Queen Mary and the rest of the harbor for guests. Their diverse menu offers the kind of food that has made them the number one Seafood Restaurant in Southern California. To learn more, visit http://www.gladstoneslongbeach.com/.

About Q Smokehouse: If it ain’t smokin’, we ain’t open. Q Smokehouse serves fresh, flavorful, quality BBQ with a healthy twist and a lot of fun. Located at 300 South Pine Drive, Long Beach, Q Smokehouse is a unique destination in the heart of Downtown Long Beach. For more information call 562.436.9260 or visit q4bbq.com.
THE DOWNTOWN LONG BEACH ALLIANCE PRESENTS

NEW YEARS EVE
Roaring 20’s

AT THE WATERFRONT
FREE EVENT

LIVE MUSIC | FOOD & DRINK | FIREWORKS

Join us for Family Fun at Rainbow Harbor
December 31 | 5pm-10pm | 9pm East Coast Countdown

PHYG | DJ Joey C | Two Towns Entertainment

KIDS CRAFTS // FACE PAINTING // CIRQUE ENTERTAINERS

FOOD & DRINK BY Q SMOKEHOUSE AND GLADSTONE’S

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