



**DOWNTOWN
LONG BEACH
ALLIANCE**

**BOARD OF DIRECTORS MEETING MINUTES
December 12, 2024
4PM**

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

Voting Present: Sam Pierzina, Alan Burks, Amy Chambers, Clare Le Bras, Claudia Ayala, Clay Wood, Graham Gill, Isidro Panuco, John Tully, Loara Cadavona, Silissa Uriarte Smith, Thomas Mays, Whitney Neal

Voting Absent: Mike Gold, Bo Martinez, Denise Carter, Ashley Chiddick, Greg Beck, James Turner, Mark Esposito, Michael Vitug, Shane Young

Non-Voting Present: Reverend Antonio Gallardo, Milton Ordonez

Non-Voting Absent: Council District 1, Council District 2, Cameron Andrews, Jenny Rivera, Natalie Leighton, Samantha Mehlinger, Diane Arnold, Don Darnauer

DTLB Alliance Staff: Austin Metoyer, James Ahumada, Jeremy Ancalade, Kelsey Mader

Guests: Chief Wally Hebeish, LBPD; Commander Stephanie Hall, LBPD; Michael Solomita, LBPD; Kelly Buck, Windes; Aaron Phillips, Windes

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
[Meeting presentation](#). Called to order at 4:11 PM.

CONSENT CALENDAR (Items 2 and 3)

2. SECRETARY REPORT: [Minutes from October 3, 2024, Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through October 2024](#)

ACTION: Approve Consent Calendar Items

MOTION: 1st: Chambers; 2nd: Burks.

VOTE: None opposed. No abstentions. Motion passes.

4. Time Certain 4:15 PM
Long Beach Police Department (LBPD)
Wally Hebeish – Chief of Police
 - Chief Hebeish spoke about public safety concerns in the South Division, paying particular attention to problems in Downtown Long Beach (DTLB).
 - He addressed the significant increase in violent crime in 2024, as well as property crime, homelessness issues, and staffing challenges.
 - Chief Hebeish stressed the importance of community engagement when working with law enforcement to help improve overall public safety.
5. Audit Presentation – Windes
 - A. Audit Committee Report – Jeremy Ancalade
 - i. 2023-24 Annual Audit of Consolidated Year-End Financials
 - Buck presented a clean opinion for the year-end financials, with no journal entries required.
 - The financial statements show consistent revenues and expenses, with the organization operating at net zero.

ACTION: Approve or amend [2023-24 Annual Audit of Consolidated Year-End Financials](#) as recommended by DTLB Alliance Audit Committee

MOTION: 1st: Pierzina; 2nd: Uriarte Smith.

VOTE: None opposed. No abstentions. Motion passes.



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- ii. 2023-24 Form 990
 - Phillips presented the tax return, noting it is a public document and important for oversight and governance.
 - The return shows consistent financial information, with no major changes from prior years.

ACTION: Approve or amend 2023-24 Form 990 as recommended by DTLB Alliance Audit Committee

MOTION: 1st: Chambers; 2nd: Uriarte Smith.

VOTE: None opposed. No abstentions. Motion passes.

6. CHAIRPERSON'S REPORT - Pierzina
 - A. Executive Committee Report
 - B. Governance Committee Report – Mike Gold
 - i. Board Seat Vacancies for FY25
 - PBID Standard
 - ii. Committee Vacancies for FY25
 - Public Safety (I)
7. PRESIDENT & CEO REPORT – Austin Metoyer
 - A. DTLB Entertainment Zone Updates
 - Metoyer provided an update on the exploration of establishing an entertainment zone in the Downtown area.
 - This zone would allow for open containers during special events and would require extra staffing from the Long Beach Police Department (LBPd).
 - The Board discussed event management for attendees, staff, and residents who live within the entertainment zone, noting potential areas of concern.
 - B. Misc. Updates
 - Metoyer reflected on the success of the annual Holiday Mixer and the announcement of the Unfiltered Photo Competition winners.
 - The Illuminate Downtown Competition, which encourages business owners to decorate their storefront for the holiday season, continues.
 - The Queen Mary will host a midnight fireworks show on New Year's Eve.
8. OLD BUSINESS
9. NEW BUSINESS
10. PUBLIC COMMENTS (three minutes on all non-agenda items)
11. ADJOURNMENT
Adjourned at 5:38 PM.

NEXT SCHEDULED BOARD MEETING:

**February 19
4PM**

Location: DTLB Alliance Conference room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.