

EXECUTIVE COMMITTEE MEETING MINUTES

Wednesday, November 6, 2024

8 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235, Long Beach, CA 90802

Voting Present: Sam Pierzina, Mike Gold, Alan Burks, Amy Chambers, Denise Carter, Bo Martinez, Ashley Chiddick, Silissa Uriarte Smith

Voting Absent: Graham Gill

DTLB Alliance Staff: Austin Metoyer, Jeremy Ancalade, Kelsey Mader

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair
[Meeting presentation](#). Called to order at 8:08 AM.
2. SECRETARY REPORT
ACTION: Approve Minutes from [September 5, 2024 Meeting](#)
MOTION: 1st: Gold; 2nd: Pierzina.
VOTE: None opposed. Chambers abstained. Motion passes.
3. TREASURER'S REPORT – Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration and Amy Chambers, Treasurer
[Draft Year-to-Date Financials through September 2024](#)
 - Ancalade reported on the unaudited financials for fiscal year 2024.
 - Both expenses and revenues were slightly over budget, resulting in a break-even year.
 - Originally, the administration department's budget was expected to be significantly over budget due to the office move. Ancalade chose to capitalize this expense over the 10-year lifespan of the lease. This resulted in this department's budget being under budget this year.
4. CHAIRPERSON'S REPORT – Pierzina
 - A. Remarks from the Chair
 - B. Approve Administrative Committees
 - i. **ACTION:** Approve Finance Committee, effective immediately for a one-year term, expiring upon election of a Finance Committee in the first Board meeting of FY 2026.
MOTION: 1st: Chambers; 2nd: Gold.
VOTE: None opposed. No abstentions. Motion passes.
 - ii. **ACTION:** Approve Audit Committee, effective immediately for a one-year term, expiring upon the election of an Audit Committee in FY 2026.
MOTION: 1st: Gold; 2nd: Burks.
VOTE: None opposed. No abstentions. Motion passes.
5. PRESIDENT/CEO REPORT – Austin Metoyer
 - A. Update on 501(c)(3) Development
 - Ancalade noted that no significant changes have taken place since the Executive Committee's last meeting.
 - B. Update on Entertainment Zone
 - Metoyer explained the establishment of the Entertainment Zone's in California and their intention. He also mentioned the example of Grand Rapids.
 - Entertainment Zones allow alcohol to be taken to go within designated areas, using stickers or special cups to identify drinks.
 - Metoyer would like to establish an Entertainment Zone in DTLB and has begun discussing this with the City.



DOWNTOWN LONG BEACH ALLIANCE Executive Committee

Members

Sam Pierzina – Chair

Mike Gold – Chair-Elect

Alan Burks – Secretary

Amy Chambers – Treasurer

Denise Carter – Past Chair

Bo Martinez – City

Representative

Ashley Chiddick

Graham Gill

Silissa Uriarte Smith

DTLB Alliance Staff

Austin Metoyer

President & CEO

James Ahumada

Senior Vice President &

Deputy CEO

Jeremy Ancalade

Vice President of Finance &

Administration

Kelsey Mader

General Manager

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C. [Review & Approve 24-25 Policy Agenda](#)

- The Policy Agenda focuses on economic development, public safety, quality of life, sustainability, and Business Improvement District (BID) operations.

ACTION: Approve 2024 – 2025 Policy Agenda.

MOTION: 1st: Gold; 2nd: Chambers.

VOTE: None opposed. No abstentions. Motion passes.

D. Misc.

- Upcoming events in Downtown include Brokers by the Beach, Illuminate Downtown, Shop Small Saturday, and the Pre-Holiday Bar Crawl.

6. OLD BUSINESS

7. NEW BUSINESS

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

9. ADJOURNMENT

Adjourned at 9:07 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, December 5, 2024 8AM Location: DTLB Alliance Conference Room

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.