



## DOWNTOWN LONG BEACH ALLIANCE

### MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

### STAFF

Austin Metoyer, CEO

Justine Nevarez,  
Community Outreach &  
Events Manager

Kelsey Mader,  
Executive Assistant

Amanda Barrera,  
Administrative Assistant

## SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, July 11, 2023

9:30 AM

**DLBA Conference Room**  
**100 W Broadway, Ste 120**  
**Long Beach, CA 90802**

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
2. **RECOMMENDED ACTION: Approve minutes from [May 9, 2023](#) Special Events & Sponsorship Committee Meeting. Review notes from [June 13, 2023](#) meeting.**
3. STAFF REPORT –Justine Nevarez, Community Outreach & Events Manager 20 minutes
  - a. Discussion of Community Budget Forum – Future of Events
  - b. Recap of Taste of Downtown
  - c. Preview of Summer Event Series
4. CHAIRPERSONS REPORT – Chambers 30 minutes
  - a. Group 1 Update - Smith
  - b. Group 2 Update - Estrada
  - c. Group 3 Update - Marquez
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

### NEXT SPECIAL EVENTS COMMITTEE MEETING:

**Tuesday, August 8, 2023**  
**9:30AM**

**In Person (100 W Broadway, Ste 120, Long Beach)**

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous  
Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.