



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Amy Chambers, Chair

Silissa Uriarte-Smith, V. Chair

Judy Estrada

Rob Marquez

Clay Wood

Claudia Ayala

Jennifer Totah-Wolfe

Greg Beck

**STAFF:**

Justine Nevarez  
Community Outreach &  
Events Manager

Stew Stephens  
Programming Assistant

**SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA**

**Tuesday, July 16, 2024  
9:30 AM**

**DTLB Alliance Conference Room**  
100 W Broadway, Suite 235  
Long Beach, CA 90802

1. Call to Order – Amy Chambers, Chair
2. **ACTION: Approval of Minutes from June 18, 2024 Special Events & Sponsorships Committee Meeting**
3. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager 20 Minutes
  - a. Microgrant Report
  - b. Art Walk Recap
  - c. Taste of Downtown: Pine & Promenade Recap
  - d. Taste of Downtown: Waterfront Preview
  - e. FY 24-25 Events Calendar Preview
4. CHAIRPERSONS REPORT – Chambers 35 Minutes
  - a. Sponsorship Deck Updates
  - b. Microgrant Report
  - c. Venue Directory
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

**NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:**  
**Tuesday, August 20, 2024**  
**9:30 AM**  
Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)  
*Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.