

GOVERNANCE COMMITTEE MINUTES

Wednesday, October 23, 2024

12:30 PM

DTLB Alliance Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

Present: Mike Gold, Whitney Neal

Absent: Denise Carter

DTLB Alliance Staff: Jeremy Ancalade, Kelsey Mader

Guests: Greg Beck (Sake Secret)

Governance Committee

Mike Gold – Chair

Denise Carter

Whitney Neal

Staff

Jeremy Ancalade,
Vice President of Finance
& Administration

Kelsey Mader,
General Manager

1. CALL TO ORDER and INTRODUCTIONS – Mike Gold, Chair
[Meeting presentation](#). Called to order at 12:34 PM.
2. **ACTION:** Approve Minutes from [September 25 Meeting](#)
MOTION: 1st: Gold; 2nd: Neal
VOTE: None opposed. No abstentions. Motion passes.
3. CHAIRPERSON'S REPORT – Gold
 - A. Board & Committee Vacancies
 - Neal may have recommendations to fill one Board seat and/or a committee.
 - Mader updated the group on the status of these vacancies and the efforts made thus far to fill them.
 - i. Board Vacancies (FY25)
 - DPBIA North East Village
 - PBID Standard
 - B. Committee Vacancies
 - Placemaking (2)
 - Public Safety (1)
 - Special Events & Sponsorships (1)
 - i. Special Events
ACTION: Approve Michael Vitug to serve on the DTLB Alliance's Special Events & Sponsorships Committee for FY 25, effective immediately and expiring upon the approval of a new committee for FY 26.
MOTION: 1st: Gold; 2nd: Neal
VOTE: None opposed. No abstentions. Motion passes.
 - ii. Placemaking
ACTION: Approve Isidro Panuco to serve on the DTLB Alliance's Placemaking Committee for FY 25, effective immediately and expiring upon the approval of a new committee for FY 26.
MOTION: 1st: Neal; 2nd: Gold
VOTE: None opposed. No abstentions. Motion passes.
4. STAFF REPORT – Mader & Ancalade
 - A. DEIA Report Out Update
 - Mader informed the Committee members of their responsibility in overseeing the organization's Diversity, Equity, Inclusion and Access (DEIA) initiative.

- B. Board Experience Survey Update
 - The Committee reviewed the questions for the Welcome Board Experience Survey. Changes (if any) must be made in the November meeting before it's sent to the Board in December.
- C. Misc.
 - Ancalade announced the end of DTLB Alliance's Unfiltered Campaign and the start of Illuminate Downtown.

- 5. OLD BUSINESS
 - 6. NEW BUSINESS
 - 7. PUBLIC COMMENT (three minutes on all non-agenda items)
 - 8. ADJOURNMENT
- Adjourned at 12:55 PM.

NEXT GOVERNANCE COMMITTEE MEETING:

**Wednesday, November 27, 2024
12:30 PM**

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

*Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all*

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