



FOR IMMEDIATE RELEASE

**DOWNTOWN LONG BEACH ALLIANCE INSTALLS 2018-2019
BOARD OF DIRECTORS AND EXECUTIVE COMMITTEE**

New DLBA leaders positioned to inform and share the vision for the organization and Downtown Long Beach.

LONG BEACH, Calif. (October 10, 2018) – The Downtown Long Beach Alliance (DLBA) installed its new Board of Directors and Executive Committee for the 2018-2019 fiscal year today, in an announcement made by Kraig Kojian, President and CEO.

“DLBA appreciates and acknowledges the importance of working in partnership with a diverse representation of its stakeholders and vested parties for accomplishing the strategic vision of Downtown’s continued development and prosperity,” stated Kojian. “DLBA’s achievements are uniquely connected to the advisory contributions of its Board of Directors and Executive Committee, and we look forward to our continued collaboration.”

Earlier this year, the DLBA Governance Committee reached out to the Downtown community and solicited nominations for the elected Board positions. A slate of candidates was approved by the Board of Directors in June, then sent to nearly 4,000 Downtown stakeholders for ratification of the recommendations.

The 2018-19 Executive Committee including its Officers:

EXECUTIVE COMMITTEE

Chair: Tony Shooshani, The Streets (Formerly City Place)

Chair-elect: Silvano Merlo, Courtyard Marriott

Past Chair: Ryan Altoon, Anderson Pacific

Secretary: Allison Kripp, Den Salon

Treasurer: Debra Fixen, Shoreline Village

City Representative: Linda Tatum, City of Long Beach

EC Member: Laurie Gray, The Pie Bar

EC Member: Toliver Morris, WM Commercial

EC Member: Alan Pullman, Studio One Eleven

The following is a complete roster for the 2018-19 Board of Directors:

PROPERTY BASED IMPROVEMENT DISTRICT (PBID) REPRESENTATIVES

Premium: **Todd Lemmis, Pacific6 Enterprises, LLC**

Premium: **Debra Johnson, Long Beach Transit**

Premium: **Sam Pierzina, Ensemble Investments**

Premium: Toliver Morris, WM Commercial

Standard: Ryan Altoon, Anderson Pacific

Standard: Johanna Cunningham, National Short-Term Rental

Standard: Sheva Hosseinzadeh, Coldwell Banker Commercial BLAIR WESTMAC

Standard: Silvano Merlo, Courtyard Marriott

Residential: Sara Hickman, Downtown Resident

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DOWNTOWN PARKING IMPROVEMENT AREA (DPIA) REPRESENTATIVES

East Village: Daniel Tapia, 4th & Olive

North Pine: Laurie Gray, The Pie Bar

Pine Avenue: Alan Pullman, Studio One Eleven

Waterfront: Debra Fixen, Shoreline Village

West Gateway: **Alan Burks, Environ Architecture, Inc.**

DOWNTOWN RESIDENTIAL REPRESENTATIVE

Melissa Infusino, Downtown Resident from First Council District

Bob Kelton, Downtown Resident from Second Council District

CITY REPRESENTATIVE

Linda Tatum, City of Long Beach

APPOINTED DIRECTORS AT-LARGE

Loara Cadavona, Downtown Resident

Allison Kripp, Den Salon

Tony Shooshani, The Streets (Formerly City Place)

Vacant Seat (to be appointed)

ADVISORS (NON-VOTING APPOINTMENT)

Scott Apel, Cal State University Long Beach

Denise Carter, Downtown Resident

Jeremy Harris, Long Beach Area Chamber of Commerce

Nicole Hatley, Vox Magneta

Jeremy Schott, The Dark Art Emporium

Griselda Suarez, Arts Council for Long Beach

First Council District Office

Second Council District Office

Vacant Seat, Long Beach City College (to be named)

HONORARY (NON-VOTING APPOINTMENTS)

Diane Arnold, Arnold Barber and Beauty Supply

Don Darnauer, Downtown Resident

Nick Edwards, Queen Beach Printers

Bold names denote new Board members.

“I have a passion for Long Beach. My family and I have been stakeholders in the Downtown since 2003, and I’ve been an active member of the DLBA since then. It’s an honor to be the new Chair,” said Tony Shooshani, managing member of Shooshani Developers and owners of The Streets, and Chair of the DLBA Board of Directors. “I look forward to the coming year to promote Downtown Long Beach and assist the area to achieve even more success than it’s currently enjoying.”

Board of Directors meets on the third Wednesday in even numbered months, while the Executive Committee meets monthly on the first Thursday. In compliance with the Brown Act, all DLBA Board and Committee meetings are open to the public and members of the community who wish to attend and participate.

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For more information about the DLBA, please call (562) 436-4259 or visit www.downtownlongbeach.org.

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About DLBA: The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org.

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