



**FOR IMMEDIATE RELEASE**

## **DLBA AND ARTS COUNCIL FOR LONG BEACH PARTNER FOR 2<sup>ND</sup> ANNUAL DTLB UNFILTERED PHOTO CONTEST**

*Calling for community and visitor photo submissions featuring DTLB to celebrate Arts Month!*

**LONG BEACH, Calif.** (October 1, 2018) – The Downtown Long Beach Alliance (DLBA) has partnered once again with the Arts Council for Long Beach (Arts Council) to celebrate Arts Month through the launch of DTLB UNFILTERED. Kicking-off its second year, the photography contest is a signature art program that invites the community and visitors to capture DTLB through the public lens by showcasing Downtown’s unique spirit.

Open to all levels from novice, to selfie-extraordinaire, to professional, UNFILTERED provides an opportunity to engage with the downtown area in an artistic way. Contest participants are able to provide their perspective on four categories for submission that include: people/place/events, architecture, environment, and skyline of Downtown Long Beach.

“The DLBA and the Arts Council believe that UNFILTERED allows members of our community to capture Downtown in a moment of time and share a part of its story,” said Kraig Kojian, President and CEO of DLBA. “With the ever-changing landscape of our urban center, UNFILTERED allows the community to portray the developing features and memorialize these images as part of our growing history. And what better way to celebrate Arts Month than to present an enjoyable program for people to connect with DTLB in a way they typically may not.”

The contest allows for any DTLB photograph taken between October 1–31, 2018 in alignment with submission requirements to be eligible. All photos must be submitted through the online submission form from which a panel of community members and artists will choose 20 finalists (5 photos per category) for a public exhibition. One photograph will be selected from each of the four categories to receive recognition as a Viewfinder Award winner and recipient of a prize. Additionally, a Fan Favorite will be selected from the 20 finalist photos through a public online vote. Lastly, all 20 finalist photos will be on display at the DLBA office for the year.

Griselda Suárez, Executive Director of the Arts Council for Long Beach said, “Continued collaboration with DLBA to highlight Downtown through photography is such a fun way to involve the community for October is Arts Month. We look forward to another year of stellar submissions!”

For contest submission, guidelines and more information visit: <http://DTLBunfiltered.com>.

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**About DLBA:** The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit [www.downtownlongbeach.org](http://www.downtownlongbeach.org).

The **Arts Council for Long Beach** is a private 501(c) 3 non-profit organization that promotes, advocates for and helps fund the arts. Our mission is to foster creativity and culture, enliven communities and enable a thriving creative economy.

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