



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

# **PUBLIC SAFETY COMMITTEE MEETING MINUTES**

**Wednesday, September 28, 2022  
4:30 PM**

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

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**Meeting ID: 882 4842 1343**

**Passcode: 291314**

**Voting Present: Pat Welch, Isidro Panuco, Janice Friend, Terry Krieger, Cheryl Roberts, Robb Smith.**

**Voting Absent: Joshua Beadel, Molly Ann Woods.**

**DLBA Staff: Amanda Barrera, Broc Coward, Jeremy Ancalade.**

**Guests: N/A**

## **MEMBERS**

Pat Welch, Chair

Isidro Panuco, Vice Chair

Joshua Beadel

Janice Friend

Terrence Krieger

Cheryl Roberts

Robb Smith

Molly Ann Woods

## **STAFF**

Broc Coward, COO

Kelsey Mader,  
Executive Assistant

Amanda Barrera,  
Administrative Assistant

1. Call to Order, Welcome and Introductions – Pat Welch, Chair  
[Meeting Presentation](#). Called to order at 4:37PM.
2. **ACTION: Approve minutes from [August 31, 2022 Meeting](#).**  
**MOTION: 1<sup>st</sup>: Friend, 2<sup>nd</sup>: Krieger.**  
**VOTE: None opposed. Roberts not present for vote. No abstentions.**  
**Motion passes.**
3. Chairperson Report – Welch
  - a. Discussion of Committee Project Goals and Milestones
    - i. Fresh Start Donation Campaign (Friend)
      - Nearly 3,000 items collected from 31 participating businesses and residents.
      - \$2,218 donation from Solita Tacos & Margarita's.
      - Welch suggested the verbiage used for the Fresh Start campaign be revised for next year to describe the vision more accurately.
    - ii. Scooters and Pedestrian Safety (Krieger)
      - Veo's GPS system has a parking zone as large as 150 feet from the designated parking square.
      - When a service request for an out of place scooter goes through the Go Long Beach app, they have 2 hours to resolve the issue.
      - Welch suggested using the competition to reward responsible scooter operators to contract within Downtown Long Beach.
    - iii. Safety Escort Promotion (Panuco)
      - City staff agreed to having signage in parking structures.
      - Bars & restaurants showed interest in coasters and business cards.
      - Signal wraps will be expanding from 1<sup>st</sup> st. to 4<sup>th</sup> st. and some will be used to promote the Safety Escort Promotion.
4. Recommendations for FY 2022-23 Public Safety Committee - Coward
  - a. Current Project Goals
    - Fresh Start – Both Krieger and Panuco agree that Fresh Start should remain a committee goal due to the program's success.



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- Scooters – as the environment is changing, Krieger agrees this should be an ongoing topic.
  - Friendly Escort Promotion
  - b. New topics for consideration
    - Negative impact of food trucks parking along Shoreline Drive.
    - The danger of car racing and donuts in Downtown Long Beach.
    - Adding the collection of socks & shoes to the Fresh Start program.
  - c. Format of meeting
    - N/A
  - d. Safety Partners
    - Welch suggested reducing the frequency that safety partners attend the committee, so they have time for notable updates.
  - 5. Public Comment (Three minutes on all non-agenda items)
  - 6. Old Business
  - 7. New Business
  - 8. Adjournment
- Adjourned at 5:35PM.

### **Next Public Safety Committee Meeting**

**TBD**

***Mission: Cultivate, preserve, and promote a healthy, safe  
and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.