



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Pat Welch, Chair

Isidro Panuco, Vice Chair

Joshua Beadel

Janice Friend

Terrence Krieger

Cheryl Roberts

Robb Smith

Molly Ann Woods

STAFF

Broc Coward, COO

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

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PUBLIC SAFETY COMMITTEE MEETING MINUTES

Wednesday, August 31, 2022
4:30 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

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Meeting ID: 872 8047 2254

Passcode: 732408

Voting Present: Pat Welch, Isidro Panuco, Janice Friend, Terry Krieger, Cheryl Roberts, Robb Smith.

Voting Absent: Joshua Beadel, Molly Ann Woods

DLBA Staff: Broc Coward, Amanda Barrera, Morris Mills, Jeremy Ancalade

Guests: Sergeant Derek Ernest, Cesar Garay

1. Call to Order, Welcome and Introductions – Pat Welch, Chair
[Meeting Presentation](#). Meeting called to order at 4:33 PM.
2. **ACTION:** Approve minutes from [July 27, 2022 Meeting](#)
MOTION: 1st: Smith; 2nd: Roberts.
VOTE: None opposed. No Abstentions. Motion passes.
3. Chairperson Report – Welch
 - a. Discussion of Committee Project Goals and Milestones
 - i. Fresh Start Donation Campaign (Friend)
 - 2,987 items collected from 31 businesses and 7 residence buildings.
 - 37,344 feminine hygiene products donated from Kindfully and a \$2,218 check presented from Solita Tacos & Margarita's.
 - ii. Scooters and Pedestrian Safety (Krieger)
 - ADA/parking compliance field visit with Veoride is being scheduled.
 - iii. Safety Escort Promotion (Panuco)
 - Businesses have been placing in requests for which poster works best for them.
 - Safety Ambassadors will distribute posters and cards to businesses.
4. Public Safety Partners Report
 - a. Long Beach Police Department
 - Surveillance video was collected from the theft of generators at the Taste of Downtown event and the investigation is in process.
 - Burglary detectives are seeking better video surveillance of the recent window smashes and theft of credit card readers.
 - The business license for JP23 has been denied.
 - Sergeant Ernest will look into an old program where businesses would submit their own camera info for surveillance viewing.
 - b. Long Beach City Prosecutor
 - N/A
 - c. Department of Health and Human Services
 - N/A



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5. Staff Report – Broc Coward
 - a. Lincoln Park Activation
 - There will be a group focusing on direct oversight and community input, while another group works on fundraising.
 - Currently in phase 0, the park is being tested for ground activities, marketing, procedures, and stakeholder feedback.
 - Activities include dog obedience classes, Zumba/Bollywood dance classes, marionette puppet show, after work picnic, and gardening.
 - LB Walls & Art Renzei’s Stand Up Art Festival and KCRW’s Summer Nights will both take place at Lincoln Park.
 - b. Public Safety Perception Survey
 - The general cleanliness rating of Downtown has decreased over the past 4 years and there was an over 10% drop for people perceiving Downtown as a good place to live, work, and visit.
 - The number of people aware of services DLBA provides, and what the City is doing to assist individuals experiencing homelessness has increased.
 - Safety in/around parking lots has a weighted score for high priority.
 6. Recommendations for FY 2022-23 Public Safety Committee
 - Item moved to September meeting.
 7. Public Comment (Three minutes on all non-agenda items)
 8. Old Business
 9. New Business
 10. Adjournment
- Adjourned at 5:45 PM.

Next Public Safety Committee Meeting

**Wednesday, September 28, 2022
4:30 pm**

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.