



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

#### MEMBERS

Denise Carter, Chair

Pat Welch, Vice Chair

Denise Maldonado

Janice Friend

Nick Padula

Sheila Gibbons

Terrence Krieger

#### STAFF

Broc Coward, COO

Steve Be Cotte, Community  
Outreach Manager

Kelsey Mader,  
Executive Assistant

# PUBLIC SAFETY COMMITTEE MINUTES

Wednesday, May 26, 2021

4:30 pm

[Join Zoom Meeting](#)

Meeting ID: 821 1081 2549

Passcode: 301197

**Voting Present:** Denise Carter, Pat Welch, Sheila Gibbons, Janice Friend, Nick Padula, Terrence Krieger, Brian McGraw

**Voting Absent:** Denise Maldonado

**DLBA Staff:** Broc Coward, Steve Be Cotte, Kelsey Mader

1. Call to Order, Welcome and Self-Introductions – Denise Carter, Chair  
Meeting presentation. Meeting called to order at 4:34 PM.
2. **ACTION: Approve minutes from [April 28, 2021 Meeting](#)**  
**MOTION: 1<sup>st</sup>: Welch; 2<sup>nd</sup>: Padula.**  
**VOTE: None opposed. No abstentions. Motion passes.**
3. Infrastructure and Accessibility Requirements Under the Americans with Disabilities Act - Heather Van Wijk, Citywide Accessibility Coordinator
  - Van Wijk presented slides 5-17.
  - Van Wijk provided a brief overview of the origins of the American with Disabilities Act (ADA) and other related disability rights legislation.
  - Accessible routes, protruding objects, and service animals were among the topics discussed. Of particular interest was competing priorities Downtown, specifically e-scooters. The Committee focused on the safety of these scooters and their proper use which is often overlooked.
4. Public Safety Partners Report
  - a. Department of Health and Human Services
  - b. Long Beach City Prosecutor
    - Deputy City Attorney, Dean Vescera, announced his plans to relocate after accepting a position with the San Diego District Attorney's office. Replacing him at these committee meetings will be his colleague Ming Ming Zahn, a fellow Deputy City Attorney with the City of Long Beach.
  - c. Long Beach Police Department
    - Sergeant Ruvalcaba shared general updates throughout the Downtown, mentioning that the Long Beach Police Department will pay closer attention to the appropriate use/parking of the e-scooters previously discussed.
5. Staff Report – Steve Be Cotte
  - a. Update on Clean and Safe Team Activities
    - Be Cotte discussed the successful Spring Downtown Clean Up hosted by Councilmember Cindy Allen on May 15. Community members were excited to turn out and help clean downtown, planting a few trees along the way.

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- b. Public Safety Online Survey Update
    - The Public Safety Only Survey went live on April 22 and will close at the end of May.
    - The survey is brief, taking only about 10 minutes to complete. Individuals are encouraged to take this and will be given the option to provide their email address to be entered into a drawing to win a gift card for a Downtown Long Beach business.
    - Be Cotte reviewed the questions on the survey. Krieger noted that the first question which asks, “How would you describe your relationship with Downtown Long Beach?” does not allow the user to make multiple selections. For instance, Krieger is a Downtown resident and a business owner but is unable to reflect that when taking the survey.
  - c. Public Safety Dashboard
6. Chairperson Report – Carter
- a. Review of Committee Goal Strategies and Milestones
    - i. Fresh Start
      - Carter informed the group on progress of this campaign, reminding the committee that the intention is to partner with homeless outreach service providers. The focus is on gathering personal hygiene products.
    - ii. Go Long Beach App
      - Promotions for this app have begun on social media and graphics are currently being created. Soon the fact sheet for in-person outreach will be created.
    - iii. Mystery Shopper Program
      - Welch reviewed the status of this program, sharing that a training session needs to be scheduled and a template outreach email needs to be created.
7. Public Comment (Three minutes on all non-agenda items)
8. Old Business
9. New Business
10. Adjournment  
Adjourned at 5:22 PM.

### **Next Public Safety Committee Meeting**

**Wednesday, June 23, 2021**

**4:30 PM**

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.