PUBLIC SAFETY COMMITTEE
MINUTES

Wednesday, August 28, 2019
4:00 pm
DLBA Conference Room
100 West Broadway, Suite 120 Long Beach, CA 90802

Voting Present: Johanna Cunningham, Sheila Gibbons, Teresa Calloway, Pat Welch, Trish Poe
Voting Absent: Jeremy Schott, Denise Carter, Joe Harding
Staff: Broc Coward, Monica Morrill
Guests: Joel Reynoza, Nick Padula, Officer Matusak, Dean Vescera

1. Call to Order, Welcome and Self-Introductions – Johanna Cunningham
   Called to order at 4:09pm Presentation

2. Action: Approve minutes from July 24, 2019 Meeting
   1st: Pat Welch 2nd: Trish Poe
   None opposed, no abstentions. Motion carries.

3. Public Safety Partners Update (Cunningham)
   a. LBPD South Division
      • Summer season is winding down, been a very busy season with festivals and events, with no major incidents to report.
      • LBPD has been able to move around funding and now has dedicated funds for eScooter enforcement. Officers are using new collateral that was created by the City to educate on the laws and safety associated with eScooters (collateral 1, collateral 2, collateral 3). Tickets have been issued, Officer Matusak will come with a tally of how many have been issued at the next committee meeting.
   b. Long Beach City Prosecutor
      • Fresh start event: September 8th at Michelle Obama Library. Program showing major success, and lives are being impacted in a positive way.
      • DLBA renewed agreement and funding with the City Prosecutor Office, for the 19-20 fiscal year.
   c. Department of Health and Human Services
      • The outreach team at the MSC is shorthanded, due to recent promotion and moving around of staff. Joel will be helping in the field, while they look to higher three workers over the next month.
      • The MSC is celebrating their 20-year anniversary October 24th. There will be events happening Tuesday (22nd)-Thursday (24th), will update DLBA with flyer once it is produced.

4. Working Group (WG) Lead Reports (Cunningham)
   a. WG1: DLBA Docent Program (Pat Welch)
      • Training material is in the final stages of completion.
      • Welch has created a quiz, to test the Downtown knowledge of potential docents.
b. WG2: Public Education/Enforcement for eScooters/Bikes on sidewalks (Teresa Calloway)
   - As mentioned by LBPD Officer Matusak, enforcement of eScooters began roughly two weeks ago. DLBA safety ambassadors are helping to pass out the collateral that was created by the City. The focus of the DLBA is to be a friendly reminder of the laws and riding restrictions and will be launching a social media campaign. Meetings with Michelle Mowery from the City are ongoing, City may be looking to be a distribution partner to help get the word out more broadly.
   - Coward spoke with Mowery, as well as participated in a roundtable discussion at City Hall with Mayor Garcia, the goal of the roundtable was to get different perspectives on mobility and transportation. Coward spoke about micro mobility and the necessity of factoring in education into the budget. There needs to be continued outreach and education, even after a project rollout is complete.

c. WG3: Public Education/Promotion of GoLongBeach app (Trish Poe)
   - Slide 8 presented. Mockup of photo contest, for the promotion of GoLongBeach. Working group meeting in the coming weeks to finalize the contest.

5. Staff Report (Broc Coward)
   a. Homeless Outreach (Steve Be Cotte)
      - COC update: provide HUD with a ranking of programs. There are four main programs that get most of the funding, as well as bonus projects.
   b. Public Safety Committee Dashboard (Coward)
      - Slide 10 presented.
      - Of notice: Graffiti and sticker removal peak during the summer months, as does budget and shifts for Clean & Safe staff members.
      - Public Safety survey results will be posted in a few weeks, some main concerns are lack of lighting in Downtown, eScooters and safety after 8pm.

6. Public Comment (Three minutes on all non-agenda items)
7. Old Business
8. New Business
9. Adjournment
   Meeting adjourned at 5:06pm

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2018-19 PUBLIC SAFETY COMMITTEE
September 25, 2019 @ 4pm
DLBA Conference Room
100 W. Broadway Suite 120

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.