



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Public Safety  
Committee Members**

Johanna Cunningham – Chair  
Jeremy Schott – Vice Chair  
Denise Carter  
Sheila Gibbons  
Teresa Calloway  
Pat Welch  
Joe Harding  
Trish Poe

DLBA Staff:  
Broc Coward,  
Chief Operating Officer

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## **PUBLIC SAFETY COMMITTEE MINUTES**

**Wednesday, August 28, 2019**

**4:00 pm**

**DLBA Conference Room**

**100 West Broadway, Suite 120 Long Beach, CA 90802**

**Voting Present:** Johanna Cunningham, Sheila Gibbons, Teresa Calloway, Pat Welch, Trish Poe

**Voting Absent:** Jeremy Schott, Denise Carter, Joe Harding

**Staff:** Broc Coward, Monica Morrill

**Guests:** Joel Reynoza, Nick Padula, Officer Matusak, Dean Vescera

1. Call to Order, Welcome and Self-Introductions – Johanna Cunningham  
Called to order at 4:09pm **Presentation**
2. Action: Approve minutes from **July 24, 2019** Meeting  
**1<sup>st</sup>: Pat Welch 2<sup>nd</sup>: Trish Poe**  
**None opposed, no abstentions. Motion carries.**
3. Public Safety Partners Update (Cunningham)
  - a. LBPD South Division
    - Summer season is winding down, been a very busy season with festivals and events, with no major incidents to report.
    - LBPD has been able to move around funding and now has dedicated funds for eScooter enforcement. Officers are using new collateral that was created by the City to educate on the laws and safety associated with eScooters ([collateral 1](#), [collateral 2](#), [collateral 3](#)) Tickets have been issued, Officer Matusak will come with a tally of how many have been issued at the next committee meeting.
  - b. Long Beach City Prosecutor
    - [Fresh start event](#) September 8<sup>th</sup> at Michelle Obama Library. Program showing major success, and lives are being impacted in a positive way.
    - DLBA renewed agreement and funding with the City Prosecutor Office, for the 19-20 fiscal year.
  - c. Department of Health and Human Services
    - The outreach team at the MSC is shorthanded, due to recent promotion and moving around of staff. Joel will be helping in the field, while they look to higher three workers over the next month.
    - The MSC is celebrating their 20-year anniversary October 24<sup>th</sup>. There will be events happening Tuesday (22<sup>nd</sup>)-Thursday (24<sup>th</sup>), will update DLBA with flyer once it is produced.
4. Working Group (WG) Lead Reports (Cunningham)
  - a. WGI: [DLBA Docent Program](#) (Pat Welch)
    - Training material is in the final stages of completion.
    - Welch has created a quiz, to test the Downtown knowledge of potential docents.



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- b. WG2: Public Education/Enforcement for eScooters/Bikes on sidewalks (Teresa Calloway)
    - As mentioned by LBPD Officer Matusak, enforcement of eScooters began roughly two weeks ago. DLBA safety ambassadors are helping to pass out the collateral that was created by the City. The focus of the DLBA is to be a friendly reminder of the laws and riding restrictions and will be launching a social media campaign. Meetings with Michelle Mowery from the City are ongoing, City may be looking to be a distribution partner to help get the word out more broadly.
    - Coward spoke with Mowery, as well as participated in a roundtable discussion at City Hall with Mayor Garcia, the goal of the roundtable was to get different perspectives on mobility and transportation. Coward spoke about micro mobility and the necessity of factoring in education into the budget. There needs to be continued outreach and education, even after a project rollout is complete.
  - c. WG3: Public Education/Promotion of GoLongBeach app (Trish Poe)
    - Slide 8 presented. Mockup of photo contest, for the promotion of GoLongBeach. Working group meeting in the coming weeks to finalize the contest.
5. Staff Report (Broc Coward)
- a. Homeless Outreach (Steve Be Cotte)
    - COC update: provide HUD with a ranking of programs. There are four main programs that get most of the funding, as well as bonus projects.
  - b. Public Safety Committee Dashboard (Coward)
    - Slide 10 presented.
    - Of notice: Graffiti and sticker removal peak during the summer months, as does budget and shifts for Clean & Safe staff members.
    - Public Safety survey results will be posted in a few weeks, some main concerns are lack of lighting in Downtown, eScooters and safety after 8pm.
6. Public Comment (Three minutes on all non-agenda items)
7. Old Business
8. New Business
9. Adjournment
- Meeting adjourned at 5:06pm

### **2018-19 PUBLIC SAFETY COMMITTEE**

September 25, 2019 @ 4pm

DLBA Conference Room

100 W. Broadway Suite 120

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.