



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Public Safety
Committee Members**

Johanna Cunningham – Chair
Jeremy Schott – Vice Chair
Denise Carter
Sheila Gibbons
Teresa Calloway
Pat Welch
Joe Harding
Trish Poe

DLBA Staff:
Broc Coward,
Chief Operating Officer

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**PUBLIC SAFETY COMMITTEE
MINUTES**

Wednesday, July 24, 2019

4:00 pm

DLBA Conference Room

100 West Broadway, Suite 120 Long Beach, CA 90802

Voting Present: Johanna Cunningham, Jeremy Schott, Teresa Calloway, Pat Welch, Joe Harding, Sheila Gibbons, Trish Poe

Voting Absent: Denise Carter

Staff: Broc Coward, Monica Morrill

Guests: Eric Matusak

1. Call to Order, Welcome and Self-Introductions – Johanna Cunningham
Meeting called to order at 4:05pm
2. Action: Approve minutes from [June 26, 2019](#) Meeting
1st: Pat Welch 2nd: Teresa Calloway.
None opposed, no abstentions. Motion carries.
3. Public Safety Partners Update (Cunningham)
 - a. LBPD South Division
 - Working to consolidate QOL enforcements, get all under one chain of command. Working towards all officers reporting out of the field support division. With that there will be a sergeant and lieutenant with City wide responsibility for QOL, and officers reporting under that. This process will make scheduling or responding more streamline. Mental Health Evaluation team will be working hand in hand and will be under same supervision. The consolidation will take place over the next month.
 - Downtown is seeing an increase in party buses and ride share companies, with that comes added traffic and traffic collisions. LBPD and Public Works are in the very early stages of discussing designated pick-up and drop-off zones. PD is seeing an increasing number of vehicles stopping in the middle of the street or bike lanes, causing traffic issues, safety is at the forefront and a solution needs to be made. PD would work with ride share apps to designate these zones and would use geo fencing to turn areas on and off.
 - Food delivery companies, such as Post Mates or Door Dash would benefit from this as well. Getting a designated drop-off would eliminate parking in bike lanes or middle of streets.
 - b. Long Beach City Prosecutor
 - Update not given.
 - c. Department of Health and Human Services
 - Downtown has seen an increase in street vending, specifically hot dog carts, on weekends. This is based off a legislation that recently passed statewide, the bill gives the vendors the right to be there without a permit. The City's attorney's office is working on drafting some legislation to allow some management or enforcement. Vendors are



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- required to be up to code with health license, to comply with health regulations. Last week health department came out and found two carts that did not have a health permitting, PD stepped in and got them to vacate.
- Vendors are focused on the downtown and setting up on sidewalks in front of closed businesses. DLBA is having an issue with grease that is getting left behind, making it difficult or impossible to remove with pressure washing.
4. Working Group (WG) Lead Reports (Cunningham)
 - a. WG1: DLBA Docent Program (Pat Welch)
 - Docent manual is complete, the next step is to complete an application and evaluation form with individuals to apply. Steve Be Cotte is working on producing training materials, and recruitment.
 - b. WG2: Public Education/Enforcement for eScooters/Bikes on sidewalks (Teresa Calloway)
 - Work continues on a video campaign concept to get eScooters and bikes off sidewalks, Nicole Hatley of vox.magneta is working with DLBA to bring that to life. The video will be formatted in a slide presentation, flipping from one scene to the next. Hatley is working closely with Coward to get final touches complete and the committee will get first glance when the product is complete.
 - Coward has shared the video with Michelle Mowery, and she is happy to team up and make the video more evolved. Mowery is waiting on final approval, before the final decision is made. With the potential partnership with the City, this could give the DLBA a larger budget for production and educational collateral.
 - Joe Harding shares, The Hotel Royal experienced firsthand the dangers of bikes on sidewalks, after an employee was struck by a bike that was traveling at a high speed on the sidewalk. The employee was taken to the hospital with a head injury. This could potentially be taken to City Council in a presentation form, to make the City more aware. Harding had a conversation with Councilmember Pearce, and she is pushing to fast track the eScooter pilot program in the East Village. Harding and Councilmember Pearce looked at other major cities across the country to get best practice ideas for enforcement. Boston is one example of a city that is using sandwich boards on sidewalks to promote and remind riders to stay off the sidewalks.
 - c. WG3: Public Education/Promotion of GoLongBeach app (Trish Poe)
 - Working group will focus their efforts on a photo contest. The next stage of planning will be a meeting between Broc, Sheila, Jeremy and Trish. This meeting will help to finalize contest details and graphics.
 5. Staff Report (Broc Coward)
 - a. Clean and Safe Team Report (Steve Be Cotte)
 - Steve Be Cotte presented to COBA, regarding the Continuum of Care (CoC). The CoC is a system of care which an individual experiencing homelessness enters when they access services through the Coordinated Entry System that addresses the entire spectrum of their needs, including but not limited to: mental health, physical health, substance abuse, veteran homelessness, HIV/AIDS status, domestic violence, TAY and LGBTQ.



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- The CoC Board is made up of 17 persons representing a diverse cross section of the community, including business improvement districts and funded partners. The board is also required to have representation from a “person with lived experience”
- The Long Beach CoC is one of six across the country to have UFA status. UFA status means the continuum can re-allocate funds not used for other programs. Programs without UFA status must give back the remaining funds. Services in LB are provided at the Multi-Service Center or MSC. The MSC pays the Port of LB \$1 a year to lease the building, and 11 different service agencies are co-located at the MSC.

b. Public Safety Committee [Dashboard](#)

- Working groups need to come together, implement final steps for completion heading in September. Working group projects may roll into the next fiscal year starting in October. Projects have the potential of continuing with committee working groups or could be taken on by DLBA staff. Docent program has a good chance of being “live” by the start of the new fiscal year.
- Clean and Safe Team is expanded homeless outreach to 5 days a week and are currently looking to expand to 7 days a week, by adding a second outreach specialist. Ambassadors also have increased staffing during the summer months.

6. Public Comment (Three minutes on all non-agenda items)
7. Old Business
8. New Business
POW!WOW! closing party July 27th, Promenade Parking Lot.
9. Adjournment
Meeting adjourned at 5:16pm.

2018-19 PUBLIC SAFETY COMMITTEE

August 28, 2019 @ 4pm
DLBA Conference Room
100 W. Broadway Suite 120

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.