SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES
Tuesday, October 11, 2022
9:30 AM

Voting Present: Amy Chambers, Rhonda Love, Judy Estrada, Rob Marquez, Silissa Uriarte Smith, Claudia Ayala, Jimmy Spicer, Clay Wood, Kat Engel
Voting Absent: N/A
DLBA Staff: Broc Coward, Justine Nevarez, Amanda Barrera

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
Meeting Presentation. Called to order at 9:34 AM.

2. RECOMMENDED ACTION: Approve minutes from August 9, 2022 Special Events & Sponsorship Committee Meeting
MOTION: 1st: Wood; 2nd: Smith. VOTE: None opposed. Engel not present for vote. Motion passes.

3. STAFF REPORT – Broc Coward, COO; Justine Nevarez, Special Projects Coordinator
a. Review of DLBA Strategic Plan
   • Goal 3D is in direct reference to Special Events: Rethink DLBA's Role in the Production of Events.
   • DLBA events for FY 22-23 include New Year's Eve, Celebrate Downtown, Taste of downtown.
   • DLBA major Sponsored events include Juneteenth, Dia De Los Muertos, and KCRW Summer Nights with LB Walls.

4. CHAIRPERSONS REPORT – Chambers
a. Discussion of Potential FY 22-23 Committee Projects
   b. RECOMMENDED ACTION: Approval of FY 22-23 Committee Projects
      • Based on a tallied vote, the top Goals are: Option 1, Option 2, Option 6, and Option 5.
      • The committee will weigh in on whether 2 of the options can be combined during the next meeting.
   c. Discussion of FY 22-23 Project Milestones
      • Item moved to next meeting.

5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
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8. ADJOURNMENT
   Adjourned at 10:39 AM.

NEXT SPECIAL EVENTS COMMITTEE MEETING:
Sunday, November 8th, 2022
9:30 AM Hybrid

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.