



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Amy Chambers, Chair

Rhonda Love, Vice-Chair

Claudia Ayala

Kat Engel

Judy Estrada

Robert Marquez

Jimmy Spicer

Silissa Uriarte Smith

Clay Wood

STAFF

Broc Coward, COO

Justine Nevarez, Special
Projects Coordinator

Kelsey Mader,
Executive Assistant

Amanda Barrera,
Administrative Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, October 11, 2022

9:30 AM

[Join Zoom Meeting](#)
Meeting ID: 828 2087 6849
Passcode: 243669

1. CALL TO ORDER and INTRODUCTIONS – Amy Chambers, Chair
2. **RECOMMENDED ACTION: Approve minutes from [August 9, 2022](#) Special Events & Sponsorship Committee Meeting**
3. STAFF REPORT – Broc Coward, COO 10 minutes
Justine Nevarez, Special Projects Coordinator
 - a. Review of DLBA Strategic Plan
4. CHAIRPERSONS REPORT – Chambers 35 minutes
 - a. Discussion of Potential FY 22-23 Committee Projects
 - b. **RECOMMENDED ACTION:** Approval of FY 22-23 Committee Projects
 - c. Discussion of FY 22-23 Project Milestones
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SPECIAL EVENTS COMMITTEE MEETING:

TBD

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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