



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Laurie Gray, Chair
Liz Simmons, Vice Chair
Dwayne Horton
Erin Booker
Jeremy Schott
Karina Martinez
Kat Engel
Rhonda Love
Walid Nasserdeen

STAFF

Broc Coward, COO
Justine Nevarez, Virtual
Events Coordinator
Erica Beighley,
Administrative Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, May 11, 2021

1:00 PM

[Join Zoom Meeting](#)

Meeting ID: 830 3529 8102

Passcode: 045454

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
2. **ACTION ITEM: Approve minutes from [April 13 2021 Special Events & Sponsorship Committee Meeting](#)**
3. GUEST SPEAKER: Carl Kemp, Event Organizer, The Long Beach Juneteenth Celebration in Downtown on June 19 15 minutes
4. STAFF REPORT 15 minutes
 - a. Review of Virtual Taste of Downtown – Go Green Edition (Lauren Mayne, Digital Marketing and Social Media Coordinator)
 - b. Preview of Virtual Taste of Downtown – Bicycle Mobility (Justine Nevarez, Special Projects Coordinator)
5. CHAIRPERSONS REPORT – Gray 20 minutes
 - a. Review of Committee Goals and Activities
 - i. Live Stream Best Practices
 - ii. Fresh Start Donation Campaign – Collaboration with DLBA's Public Safety Committee
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, June 8, 2021

1:00 PM

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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