

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA



**DOWNTOWN
LONG BEACH
ALLIANCE**

Special Events & Sponsorship Committee:

Laurie Gray – Chair
Liz Simmons – Vice Chair
Erin Booker
Heather Kern
Karina Martinez
Walid Nasserden
Jeremy Schott

DLBA Staff:

Broc Coward, COO
Justine Nevarez, Virtual
Events Coordinator

Tuesday, March 9, 2021

1:00 PM

Zoom Link:

<https://us02web.zoom.us/j/82882311586?pwd=WnJ2NDBqcmx5QkJBt2FySGxCbE01Zz09>

Instructions for Zoom Call:

1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
 - a. if you select phone audio:
 - i. you will see a window that offers call-in numbers, any of them will work
 - ii. you will then be prompted to enter both the meeting ID# and your personal ID# which will be displayed on your computer screen
 - b. if you select computer audio, you will automatically be entered in the meeting

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
2. **ACTION ITEM: Approve minutes from [February 9, 2021](#) Special Events & Sponsorship Committee Meeting**
3. STAFF REPORT 15 minutes
 - a. Review of Virtual Taste of Downtown – February Black History Month (Lauren Mayne, Digital Marketing and Social Media Coordinator)
 - b. Preview of Virtual Taste of Downtown – March Women’s History Month (Justine Nevarez, Special Projects Coordinator)
4. CHAIRPERSONS REPORT – Gray 20 minutes
 - a. Update on committee vacancies
 - b. Review of Committee Goals and Activities
 - i. Live Stream Best Practices
 - ii. Fresh Start Donation Campaign – Collaborating with DLBA’s Public Safety Committee
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SCHEDULED

2020-2021 Special Events Committee Meeting

Tuesday, April 13, 2021

1:00 PM

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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