

# SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, January 12, 2021

1:00 PM

Zoom Link:

<https://us02web.zoom.us/j/89026965338?pwd=RjZkNXITNndaaUdRUHVyeXpEYXBqUT09>

Instructions for Zoom Call:

1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
  - a. if you select phone audio:
    - i. you will see a window that offers call-in numbers, any of them will work
    - ii. you will then be prompted to enter both the meeting ID# and your personal ID# which will be displayed on your computer screen
  - b. if you select computer audio, you will automatically be entered in the meeting

## Special Events & Sponsorship Committee:

Laurie Gray – Chair

Liz Simmons – Vice Chair

Erin Booker

Aly Cane

Heather Kern

Karina Martinez

Walid Nasserden

Jeremy Schott

## DLBA Staff:

Broc Coward, COO

Justine Nevarez, Virtual

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
2. **ACTION ITEM: Approve minutes from [December 8, 2020 Special Events & Sponsorship Committee Meeting](#)**
3. GUEST SPEAKER: Upcoming Virtual and In-Person Events & Conventions 20 minutes  
Jeffrey J. Forney, VP Membership, Marketing & Special Projects
4. STAFF REPORT – Broc Coward, COO 15 minutes
  - a. Preview of Virtual Taste of Downtown – January Edition
  - b. Long Beach Virtual Events Tour
5. CHAIRPERSONS REPORT – Gray 20 minutes
  - a. Discussion of Committee Goals and Activities
    - i. Types of Virtual Events and Best Practices
    - ii. Guest Speakers
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

## NEXT SCHEDULED

**2020-2021 Special Events Committee Meeting**

**Tuesday, February 9, 2021**

**1:00 PM**

**Location: ZOOM Meeting**

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

100 West Broadway, Ste 120

Long Beach, CA 90802

T: 562.436.4259

F: 562.437.7850

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