



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Rhonda Love, Chair
Laurie Gray, Vice-Chair
Judy Estrada
Dwayne Horton
Robert Marquez
Walid Nasserdeen
Josh Rockwell
Amy Stock
Silissa Uriarte Smith

STAFF

Broc Coward, COO
Justine Nevarez, Special Projects Coordinator
Kelsey Mader, Executive Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, February 8, 2022

1:00 PM

This meeting is being held via Zoom teleconferencing, pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 889 5198 2047

Passcode: 966070

1. CALL TO ORDER and INTRODUCTIONS – Rhonda Love, Chair
2. **RECOMMENDED ACTION: Approve minutes from [January 11, 2022 Special Events & Sponsorship Committee Meeting](#)**
3. STAFF REPORT – Justine Nevarez, Special Projects Coordinator 15 minutes
 - a. Review of Unfiltered 2021 Photo Contest
 - b. Update on Events Calendar
 - c. Update on Celebrate Downtown
4. CHAIRPERSONS REPORT – Love 45 minutes
 - a. Updates on FY 2021-22 Committee Projects
 - i. Sponsorship Decks for DLBA Events - Smith
 - ii. Identify Downtown Events and Recruit Organizers - Love
 - iii. DLBA Sponsorship Request Application & Criteria - Smith
 - iv. Retail Business Promotion Event - Stock
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, March 8, 2022

1:00 PM

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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