

# EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, January 9, 2025

8 AM

## DTLB Alliance Conference Room

100 W Broadway, Suite 235, Long Beach, CA 90802

**Voting Present:** Mike Gold, Alan Burks, Amy Chambers, Bo Martinez, Ashley Chiddick, Graham Gill, Silissa Uriarte Smith

**Voting Absent:** Sam Pierzina, Denise Carter

**DTLB Alliance Staff:** Austin Metoyer, Jeremy Ancalade, Kelsey Mader, James Ahumada

1. CALL TO ORDER and INTRODUCTIONS – Sam Pierzina, Chair  
[Meeting presentation](#). Called to order at 8:07 AM.
2. SECRETARY REPORT  
**ACTION:** Approve Minutes from [December 5, 2024 Meeting](#)  
**MOTION:** 1<sup>st</sup>: Chambers; 2<sup>nd</sup>: Uriarte Smith  
**VOTE:** None opposed; No abstentions; Martinez not present for vote;  
**Motion passes.**
3. TREASURER'S REPORT – Jeremy Ancalade, DTLB Alliance Vice President of Finance & Administration and Amy Chambers, Treasurer  
[Draft Year-to-Date Financials through November 2024](#)
  - Though only two months into the fiscal year, Ancalade notes that the organization is on target with both revenue and expenses.
  - The Events Department budget is discussed briefly, focusing on how to make events produced by DTLB Alliance a break-even cost or revenue-generating.
  - Ancalade explains struggles with cash flow due to delayed payments from the City. This is typical for this time of year
4. CHAIRPERSON'S REPORT – Pierzina
  - Chair-Elect, Mike Gold fills in in Pierzina's absence.
  - A. Remarks from the Chair
  - B. Board Vacancies
    - i. PBID Standard
      - Staff is considering two or three different people to represent this seat. They hope to have a recommendation for the Board before the next meeting in February.
  - C. Administrative Committee Vacancies
    - Mader and Ancalade are working on filled the last few vacancies on Administrative Committee.
    - i. Governance
    - ii. Finance
5. PRESIDENT/CEO REPORT – Austin Metoyer
  - A. Update on 501(c)(3) Development
    - Little has changed on the progress of the 501(c)(3). IRS approval is expected in the spring.
  - B. Update on Entertainment Zone



## DOWNTOWN LONG BEACH ALLIANCE Executive Committee

### Members

Sam Pierzina – Chair

Mike Gold – Chair-Elect

Alan Burks – Secretary

Amy Chambers – Treasurer

Denise Carter – Past Chair

Bo Martinez – City  
Representative

Ashley Chiddick

Graham Gill

Silissa Uriarte Smith

### DTLB Alliance Staff

**Austin Metoyer**  
President & CEO

**James Ahumada**  
Senior Vice President &  
Deputy CEO

**Jeremy Ancalade**  
Vice President of Finance &  
Administration

**Kelsey Mader**  
General Manager

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C. Promenade Activation Plan Overview

- Metoyer shared some new activations coming to the promenade over the next few months. A couple of these include “Dance Downtown Revolution” which will feature various dance styles/lessons, suitable for all ages, and “Paws on the Promenade”, and event that encourages community-building among Downtown dog owners.

D. Security Fund Request Proposal Overview

- Metoyer is working with the County Supervisor’s Office on additional requests for funding.
- The goal of these funds is to have a proactive approach with business and property owners as it relates to public safety. Programs like the City’s VIP (Visual Improvement Program) project have been created by similar funding sources in the past. This time, DTLB Alliance would like to find a way to prevent these problems from occurring rather than fixing them once they do.

E. Misc.

- Upcoming events in DTLB include the State of the City, the Great Mocktail Crawl, and MLK Day of Service.

6. OLD BUSINESS

7. NEW BUSINESS

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

9. ADJOURNMENT

Adjourned at 8:56 AM.

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

February 6, 2025

Location: DTLB Alliance Conference Room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly, and in compliance with AB 361. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.