

# EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, January 4, 2024

8 AM

## DLBA Conference Room

100 W Broadway, Suite 120., Long Beach, CA 90802

**Voting Present:** Denise Carter, Sam Pierzina, Alan Burks, Bo Martinez, Loara Cadavona

**Voting Absent:** Mike Gold, Debra Fixen, Rhonda Love, Sheva Hosseinzadeh

**DLBA Staff:** Austin Metoyer, Jeremy Ancalade, Kelsey Mader, James Ahumada

**Guests:** Kathleen Rawson, Hollywood Partnership



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

### Members

Denise Carter – Chair

Sam Pierzina – Chair-Elect

Alan Burks – Secretary

Mike Gold - Treasurer

Debra Fixen – Past Chair

Bo Martinez – City  
Representative

Loara Cadavona

Rhonda Love

Sheva Hosseinzadeh

### DLBA Staff

Austin Metoyer  
President & CEO

James Ahumada  
Senior Vice President &  
Deputy CEO

Jeremy Ancalade  
Vice President of Finance &  
Administration

Kelsey Mader  
General Manager

1. CALL TO ORDER and INTRODUCTIONS – Denise Carter, Chair  
[Meeting presentation](#). Called to order at 8:06 AM.
2. SECRETARY REPORT  
**ACTION: Approve Minutes from [December 8, 2023](#), Meeting**  
**MOTION: 1<sup>st</sup>: Burks; 2<sup>nd</sup>: Martinez**  
**VOTE: None opposed. No abstentions. Motion passes.**
3. TREASURER'S REPORT- Jeremy Ancalade, DLBA Vice President of Finance & Administration & Mike Gold, Treasurer  
[Draft Year-to-Date Financials through November 2023](#)
  - Ancalade reported on financials through November, noting that it is very early in the year.
  - At this point in the year, there is very little to report as most revenue & expenses are on budget.
  - When looking at revenue, Administration is significantly over budget. This is because the office move was delayed by a few months so the free rent for the new space did not go into effect as early as anticipated. This cost will be rectified over time.
4. CHAIRPERSON'S REPORT – Carter
  - A. Remarks from the Chair
5. PRESIDENT & CEO REPORT – Austin Metoyer
  - A. Guest Speaker – Kathleen Rawson President & CEO, Hollywood Partnership
    - i. Hollywood Partnership Dispatch Center
      - Rawson gave a brief overview of the district she and her team manage in Hollywood and what the work entails. Generally, the Hollywood Partnership provides services above and beyond what the city provides, just as DLBA does.
      - Rawson discussed her relationship with the Police Department, Fire Department, and Department of Mental Health, noting the significance of each of these relationships.
      - Working with different sectors of the government proved to be cumbersome, so her team developed a dispatch center to help streamline communications with the necessary city departments.
      - Another important aspect of this dispatch center is the network of cameras. The Hollywood Partnership has pieced together cameras throughout their Business Improvement District (BID) which helps prevent/resolve crime more efficiently.

- This program is part of their Clean & Safe Program, which is managed by Block by Block, the same company contracted with DLBA.

B. Update on Enhanced Security Patrols

- Metoyer reported on the positive media coverage of the new security presence Downtown.
- KTLA, CBS, and local media outlets have issued articles on the positive impact initially observed by this addition.
- Business owners in particular have expressed their appreciation for the added safety measures.

C. Misc.

6. OLD BUSINESS

7. NEW BUSINESS

8. PUBLIC COMMENTS (three minutes on all non-agenda items)

9. ADJOURNMENT

Adjourned at 9:12 AM.

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

Thursday, February 1, 2024, 8AM

Location: DLBA Conference Room

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.