



**MEDIA ALERT
FOR IMMEDIATE RELEASE**

TASTE OF DOWNTOWN AT THE WATERFRONT

- WHAT:** The popular Downtown Long Beach Alliance (DLBA) foodie event pairs taste-sized portions from participating Downtown Long Beach (DTLB) restaurants' signature dishes with live music and craft beer for two memorable nights to close out the summer. Admission is free and open to the public for all Taste of Downtown events. Tickets are sold in one dollar increments to partake in food sampling with most tastings priced between 1-6 tickets. The event spans two nights within a designated DTLB neighborhood. The Waterfront will be the activated area for the August two-day final Taste event, which will feature a fireworks display on Wednesday, August 29 at 9:00 PM courtesy of co-sponsor Gladstone's Long Beach.
- WHO:** Presented by Downtown Long Beach Alliance
Website: <http://bit.ly/dlbatod> #tastedtlb
Twelve DTLB restaurants at time of this alert
The Auld Dubliner will be serving beer, wine and whiskey mules
Music Entertainment: Black Pool
Sponsors: The Auld Dubliner, Epic Entertainment Group, Gladstone's Long Beach, Port of Long Beach
- WHEN:** Wednesday, August 29 and Thursday, August 30, 2018
6:00 PM –10:00 PM
Fireworks Display – Wednesday, August 29 at 9:00 PM
Purchase food tickets in advance at <http://bit.ly/TODWaterfront2018>
Only tickets purchased in 2018 will be accepted.
- WHERE:** Downtown Long Beach Waterfront on the boardwalk along Shoreline Drive between the Yard House and Q Smokehouse restaurants.
- WHY:** DLBA hosts the Taste of Downtown series each year in East Village, Pine Avenue and the Waterfront to highlight DTLB's great food opportunities in a fun, outdoor experiential way to engage with locals and visitors.
- CONTACT:** Christina Mancebo, Marketing & Communications Manager, DLBA
Office: 562.485.3131
Cell: 562.355.0034
Email: christinam@dlba.org

###

About DLBA: The Downtown Long Beach Alliance is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org.