



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Alex Escobar (Chair)

Robert Marquez

Judy Estrada

Jess Evans

Christy Caldwell

Brendan Le

Shawnese Armstrong

Michele Valencia

Michael Vitug

STAFF:

Austin Metoyer
President & CEO

Rodrigo Rodarte
Sr. Placemaking & Activations
Manager

Koda Strider
Administrative Services
Coordinator

SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA

Thursday, April 9, 2025

10:00 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

1. Call to Order & Introductions – Alex Escobar, Chair
2. **ACTION: Approval of [Minutes from March 12, 2026](#) Special Events & Sponsorships Committee Meeting.**
3. STAFF REPORT – Rodarte & Metoyer
 - a. YTD Event Recap
4. CHAIRPERSONS REPORT – Escobar / Rodarte / Metoyer
 - a. Committee Working Group Projects Discussion
 - i. Sponsorship & Fundraising
 - ii. Volunteer Recruitment & Engagement
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



10 Minutes

45 Minutes

NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:

May 7, 2026

10:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.