



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Amy Chambers, Chair

Silissa Uriarte-Smith, V. Chair

Rhonda Love

Judy Estrada

Rob Marquez

Clay Wood

Claudia Ayala

Jennifer Totah-Wolfe

Greg Beck

**STAFF:**

Justine Nevarez  
Community Outreach &  
Events Manager

Stew Stephens  
Programming Assistant

James Ahumada  
Vice President & Deputy  
CEO

**SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA**

Tuesday, April 9, 2024

9:30 AM

**DLBA Conference Room**

100 W Broadway, Suite 235

Long Beach, CA 90802

1. Call to Order – Amy Chambers, Chair
2. **ACTION: Approval of Minutes from [March 12, 2024](#) Special Events & Sponsorships Committee Meeting**
3. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager 15 Minutes
  - a. Microgrant Report
  - b. Celebrate Downtown + Art Walk Preview
  - c. Sip, Shop & Stroll Preview
4. CHAIRPERSONS REPORT – Chambers 35 Minutes
  - a. Working Group 1
  - b. Working Group 2
  - c. Working Group 3
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

**NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:**

Tuesday, May 14, 2024

9:30 AM

Location: DLBA Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.