



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Clay Wood (Chair)

Clare Le Bras (V. Chair)

Robert Marquez

Judy Estrada

Alex Escobar

Brendan Le

James Turner

Michael Vitug

STAFF:

Justine Nevarez
Community Outreach &
Events Manager

Irene Presentine
Programming Assistant

SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA

Thursday, April 10, 2025

10:00 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

1. Call to Order – Clay Wood, Chair
2. **ACTION: Approval of [Minutes from March 13, 2025](#) Special Events & Sponsorships Committee Meeting.**
3. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager [20 Minutes]
 - a. Celebrate Downtown Recap
 - b. Taste of Downtown Series Preview
 - c. Post-Pride Parade Party Preview
 - d. Art Walk 7/26 Conversation
4. CHAIRPERSONS REPORT – Wood [30 Minutes]
 - a. Group 1: Sponsorship
 - b. Group 2: Outreach
 - c. Group 3: Bringing events to DTLB
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:

Thursday, May 8, 2025

10:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.