

Placemaking Committee

DLBA Conference Room

March 18 2025, 9:00am



DOWNTOWN
LONG BEACH
ALLIANCE

1. Call to Order

2. Minutes

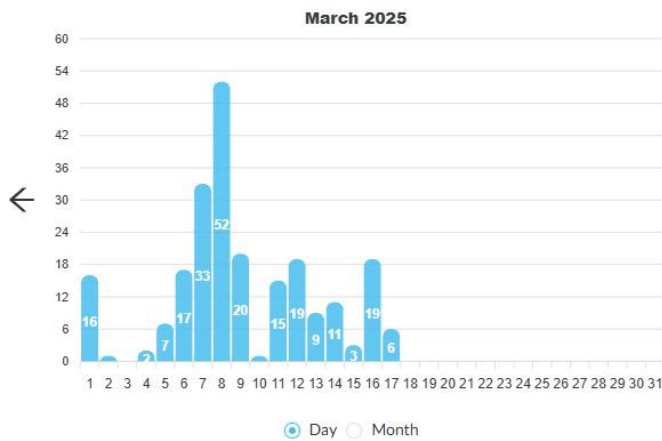
Action: Approve minutes from February 18, 2025 meeting

3. Staff Report – Stephanie Gonzalez

- a. Hello Lamp Post**
- b. Promenade Installation + DDR**
- c. Art Walk - April 5**
- d. LP Clean Up – April 8**

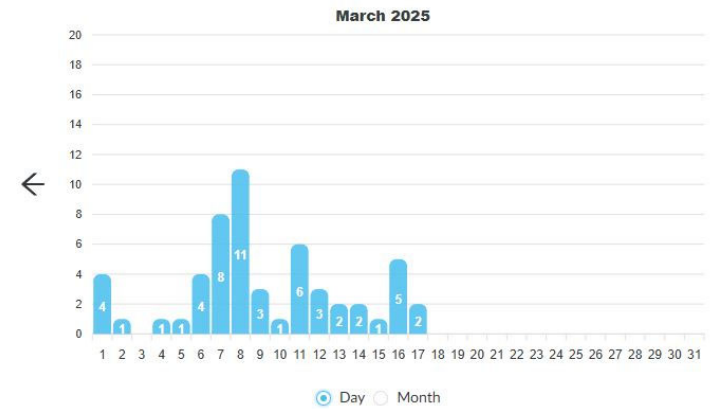
Messages

- User messages
1,733
- Avg. messages per conversation
3.8
- Total staff hours saved
~87



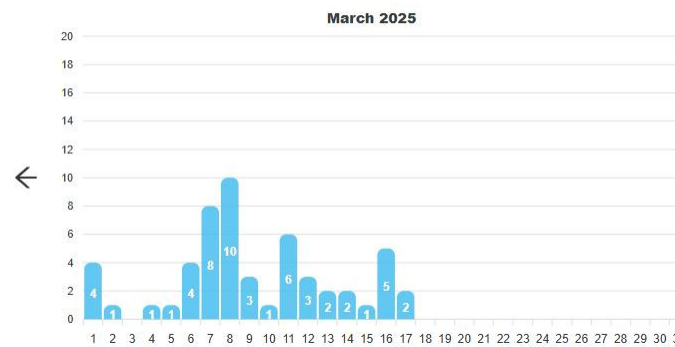
Conversations

- Conversations
459
- Avg. daily conversations
3.4
- Busiest day
Saturday



Users

- Unique users
412
- Avg. daily users
3
- Avg. conversations per user
1.1



4. FY 24/25 Working Groups

- A. Mid-Year Check In**
- B. Break Out Session**

5. Old Business

6. New Business

7. Public Comment