



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Greg Beck, Chair

Jenny Rivera, V. Chair

Hannah Moon

Isidro Panuco

Jason Gallup

Max Beach

Shruti Shankar

Solimar Salas

Ellyse Steindorff

STAFF:

Stephanie Gonzalez
Placemaking Manager

Irene Presentine
Programming Assistant

PLACEMAKING COMMITTEE MINUTES

Tuesday, April 15, 2025
9:00 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

Present: Greg Beck, Max Beach, Isidro Panuco, Jason Gallup, Ellyse Steindorff, Solimar Salas

Absent: Jenny Rivera, Hannah Moon, Shruti Shankar

DTLB Alliance Staff: Stephanie Gonzalez, Irene Presentine

1. Call to Order – Greg Beck, Chair
[Meeting Presentation](#). Called to order at 9:05AM.
2. **ACTION:** Approval of [Minutes from the March 18, 2025, Placemaking Committee Meeting](#).
MOTION: 1st: Beach; 2nd: Beck.
VOTE: None opposed. No abstentions.
Salas was not present for vote. Motion passes.
3. Staff Report – Stephanie Gonzalez, Placemaking Manager
 - a. Bike Month
 - i. The event is scheduled for next month, with a variety of activities planned to celebrate. One highlight includes **Bike to Work Day**, taking place on **May 14** from **8:00AM to 10:00AM** near **Harvey Milk Park**.
 - ii. Park Clean Up Event: **TBD**. Gonzalez is working on confirming the event details. The goal is to replicate last year's successful bike lane clean-up initiative.
 - b. Sip, Shop, & Stroll – May 3rd 12-4PM
 - i. Originally planned as a Taste of Downtown event for the East Village, it has since been rebranded to highlight a new partnership between **local retail shops** and a variety of **restaurants** throughout the area.
 - c. Hello Lamp Post
 - i. The committee advises Gonzalez to explore ways to **streamline conversations** by enabling users to ask broader questions.
4. FY 24/25 Committee Working Groups
 - a. Mid-year Check-In
 - i. Awaiting property owners' approval; no updates yet regarding specific walls.
 - b. Break Out Session
 - i. Update Tasks and Review Milestones



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5. Old Business
 6. New Business
 7. Public Comment (three minutes on all non-agenda items)
 8. Adjournment
- Adjourned at 10:01AM.

NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, May 20, 2025

9:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.