



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Greg Beck, Chair
Jenny Rivera, V. Chair
Hannah Moon
Isidro Panuco
Jason Gallup
Max Beach
Shruti Shankar
Solimar Salas
Ellyse Steindorff

STAFF:

Stephanie Gonzalez
Placemaking Manager
Irene Presentine
Programming Assistant

PLACEMAKING COMMITTEE AGENDA

**Tuesday, March 18, 2025
9:00 AM**

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

1. Call to Order – Greg Beck, Chair
2. **ACTION:** Approval of [Minutes from the February 18, 2025](#), Placemaking Committee Meeting.
3. Staff Report – Stephanie Gonzalez, Placemaking Manager
 - a. Hello Lamp Post
 - b. Promenade Installation + DDR
 - c. Art Walk – April 5
 - d. LP Clean-Up – April 8
4. FY 24/25 Committee Working Groups
 - a. Mid-year Check-In
 - b. Break Out Session
 - i. Update Tasks and Review Milestones
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



25 Minutes

25 Minutes

NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, April 15, 2025

9:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.