



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Rob Marquez, Chair

Amy Chambers, V. Chair

Rhonda Love

Judy Estrada

Silissa Uriarte-Smith

Clay Wood

Claudia Ayala

Jennifer Totah-Wolfe

Greg Beck

STAFF:

Justine Nevarez
Community Outreach &
Events Manager

Stew Stephens
Programming Assistant

James Ahumada
Vice President & Deputy
CEO

SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA

March 12, 2024

9:30 AM

DLBA Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

1. Call to Order – Robert Marquez, Chair
2. **ACTION: Approval of Minutes from [February 13, 2024](#) Special Events & Sponsorships Committee Meeting.**
3. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager 10 Minutes
 - a. Date Night on Pine Recap
 - b. Microgrant Report
4. CHAIRPERSONS REPORT – Marquez 40 Minutes
 - a. Working Group 1
 - b. Working Group 2
 - c. Working Group 3
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:

Tuesday, April 9, 2024

9:30 AM

Location: DLBA Conference Room (100 W Broadway, Suite 235)

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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