

**ECONOMIC DEVELOPMENT  
COMMITTEE  
AUGUST 14, 2024**



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

# I. CALL TO ORDER & INTRODUCTIONS



## 2. APPROVE MINUTES – JUNE 12, 2024

**Action:** Approve Minutes June 12, 2024

**Roll Call:** John Tully, Shane Young, Courtney Chatterson, Jade Sche, Aaron Palmer, Holly Boutelle, Josh Rockwell, Dr. Karen Semien-McBride

## 3. STAFF REPORT

3A. Moving to Reminder email - sent Monday prior to meeting  
[Staff Report](#)



### Grand Openings

**Touch'd Hair Salon**  
August 9 | 4 PM

**Altar Society &  
Brewing Co.**  
August 16 | 5 PM

## 3. STAFF REPORT

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- **Select LA Investment Summit**
- **Chamber of Commerce Annual Business Gala**
- **Grow Long Beach**
- **Making of a Design District panel**
- **Business Improvement District Leaders visit**
- **Department of Children & Family Services visit**



- \* New Sponsors**
- \* Lots of Location Requests**

## 4. CHAIRPERSON'S REPORT

4B. Gift Card Report Out -

Last meeting:

- No report out

**Courtney  
Chatterson**

*Container Cafe /*  
**REPORT OUT NOTES**

**Josh  
Rockwell**

*The Carvery /*  
**REPORT OUT NOTES**

# 4. CHAIRPERSON'S REPORT

## 4C. Review homework:

- Planning for next year:
  - Gift Card report outs - want to keep, but extend to retail
  - Link & Learn - want to keep, but extend to retail
- Do you want to continue as a committee member?
  - Do you know anyone that wants to be a committee member?
- Do you want to work on break out tasks (in the off months)?



# 4. CHAIRPERSON'S REPORT

## 4C. Review homework:

Do you want to work on break out tasks (in the off months)?

- **Projects group discussed:**

- Helping with office building outreach events
- Parklet campaigns
- Public safety education
- Create resource guide
- Monthly activation "First Friday"
- Retailer follow up - ICSC
- Legacy business committee
- Neighborhood profiles
- Education plan for existing businesses

- **Problems to solve:**

- Labor - hard to find good employees for part-time work
- Collaboration - How do we get businesses in the same area to work together: promotions, events, etc.
- Visit LB - How do we keep businesses informed and prepared for incoming conventions, events, & meetings

## 4. CHAIRPERSON'S REPORT

### 4F. DTLB Link & Learn

*L'Opera Italian Restaurant*  
*101 Pine Ave.*

- **Semira Araya**, LBC Procurement
- **Emilia Rogowska**, RightSource Services

*ED Committee Member: Courtney Chatterson*

# ECONOMIC DEVELOPMENT COMMITTEE

## 6. OLD BUSINESS

## 7. NEW BUSINESS

Discussion for recommendation for future agenda items, speakers, and presentations

## 8. PUBLIC COMMENTS

(three minutes on all non-agenda items)

## 9. ADJOURNMENT

**Next Meeting: October 9, 2024 (In-Person)**

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