

# Placemaking Committee

DLBA Conference Room

February 18 2025, 9:00am



**DOWNTOWN**  
**LONG BEACH**  
ALLIANCE

# 1. Call to Order

## 2. Minutes

**Action:** Approve minutes from January 21, 2024 meeting

## 3. Staff Report – Stephanie Gonzalez

- a. Hello Lamp Post
- b. Valentine's Day Pop Up
- c. Promenade Installation
- d. Friends of Lincoln Park
  - a. Meetings – Every other Friday
  - b. Clean Ups – 2<sup>nd</sup> Saturday



Messages

User messages

**1,389**

Avg. messages per conversation

**3.8**

Total staff hours saved

**~69**

Users

Unique users

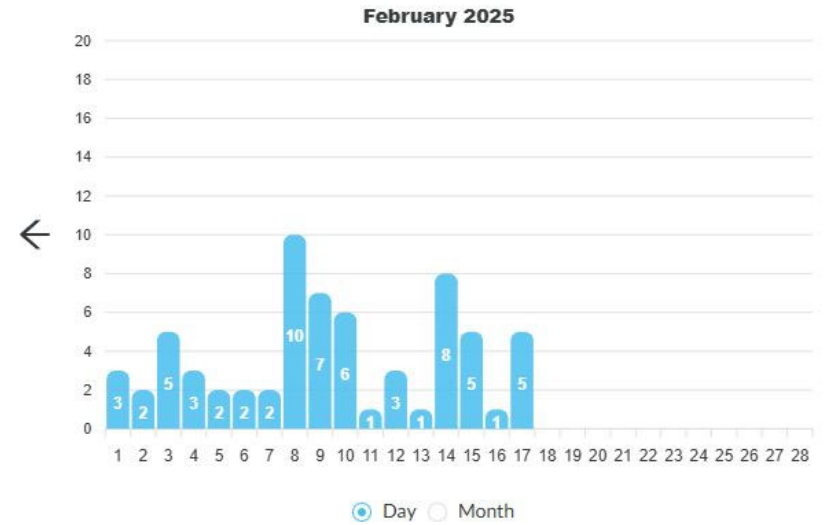
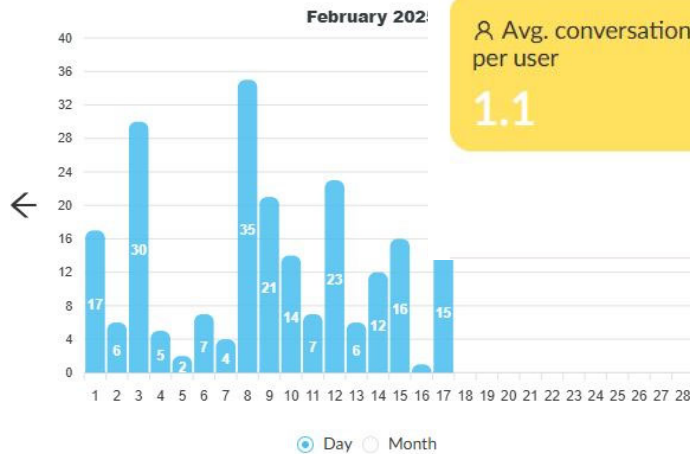
**320**

Avg. daily users

**2.9**

Avg. conversations per user

**1.1**



## 4. FY 24/25 Working Groups

### A. Review Group Updates -

- **WG1 Welcome Walls #1** North Pine, Max Beach, Solimar Salas
- **WG2 Welcome Walls #2** Pine + Promenade, Shruti Shankar, Hannah Moon, Isidro Panuco
- **WG3 Nature Walk** Jason Gallup, Ellyse Steindorf, Greg Beck

### A. Break Out Session

## 5. Old Business

## 6. New Business



## 7. Public Comment