



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Jenny Rivera, Chair

Michael Vitug, V. Chair

Alan Burks

Milton Ordonez

Hannah Moon

Max Beach

Shruti Shankar

Solimar Salas

Tasha Hunter

**STAFF:**

Stew Stephens  
Programming Assistant

Stephanie Gonzalez  
Placemaking Manager

James Ahumada  
Sr. Vice President &  
Deputy CEO

**PLACEMAKING COMMITTEE AGENDA**

**Wednesday, May 15, 2024  
8:30 AM**

**DTLB Alliance Conference Room**  
100 W Broadway, Suite 235  
Long Beach, CA 90802

- 1. Call to Order – Jenny Rivera, Chair
- 2. **ACTION: Approval of Minutes from [March 20, 2024 Placemaking Committee Meeting.](#)**
- 3. Staff Report 15 Minutes
  - a. Bike Month
  - b. Hello Lamp Post
  - c. Downtown Plan Community Open House – May 18
  - d. Friends of Lincoln Park Clean Ups
- 4. Working Group Breakout Session 40 Minutes
  - a. Outline Group Needs + Task Assignments
- 5. Group Leads to Share Updates 30 Minutes
- 6. Old Business
- 7. New Business
- 8. Public Comment (three minutes on all non-agenda items)
- 9. Adjournment

**NEXT PLACEMAKING COMMITTEE MEETING:**  
**Wednesday, July 17, 2024**  
**8:30 AM**  
Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)  
*Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.