



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

- Greg Beck, Chair
- Jenny Rivera, V. Chair
- Hannah Moon
- Isidro Panuco
- Jason Gallup
- Max Beach
- Shruti Shankar
- Solimar Salas
- Ellyse Steindorff

STAFF:

- Stephanie Gonzalez
Placemaking Manager
- Irene Presentine
Programming Assistant

PLACEMAKING COMMITTEE AGENDA

**Tuesday, February 18, 2025
9:00 AM**

DTLB Alliance Conference Room
 100 W Broadway, Suite 235
 Long Beach, CA 90802

1. Call to Order – Greg Beck, Chair
2. **ACTION: Approval of [Minutes from the January 21, 2025 Placemaking Committee Meeting.](#)**
3. Staff Report – Stephanie Gonzalez, Placemaking Manager 25 Minutes
 - a. Hello Lamp Post
 - b. Valentine’s Day Pop Up
 - c. Promenade Installation
 - d. Friends of Lincoln Park
4. FY 24/25 Committee Working Groups 25 Minutes
 - a. Review Working Group Updates
 - b. Break Out Session
 - i. Update Tasks and Review Milestones
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, February 18, 2025

9:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.