



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

- Clay Wood (Chair)
- Clare Le Bras (V. Chair)
- Robert Marquez
- Judy Estrada
- Isaac Svensson
- Alex Escobar
- Brendan Le
- James Turner
- Michael Vitug

**STAFF:**

- Justine Nevarez  
Community Outreach &  
Events Manager
- Irene Presentine  
Programming Assistant

**SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA**

Thursday, February 13, 2025

10:00 AM

**DTLB Alliance Conference Room**  
100 W Broadway, Suite 235  
Long Beach, CA 90802

1. Call to Order – Clay Wood, Chair
2. **ACTION: Approval of Minutes from January 9, 2025 Special Events & Sponsorships Committee Meeting.**
3. CHAIRPERSONS REPORT – Wood
  - a. Committee Project Groups
    - i. Recruit Sponsors: Clare, James, Alex
    - ii. Outreach Assistance: Alex, Rob, Isaac, Clare
    - iii. Event Organizers: Judy, Michael, Brendan
4. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager
  - a. DTLB Dry January Mocktail Crawl (1/16) Recap
  - b. DTLB Art + Design Walk (2/8) Recap
  - c. St. Patrick’s Day Bar Crawl (4/13)?
  - d. Celebrate Downtown Preview
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



45 Minutes

10 Minutes

**NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:**

**Thursday, March 13, 2025**

**10:00 AM**

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.