



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Alex Escobar (V. Chair)

Robert Marquez

Judy Estrada

Jess Evans

Christy Caldwell

Brendan Le

Shawnese Armstrong

Michele Valencia

Michael Vitug

**STAFF:**

Austin Metoyer  
President & CEO

Rodrigo Rodarte  
Sr. Placemaking & Activations  
Manager

Koda Strider  
Administrative Services  
Coordinator

**SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA**

Thursday, February 12, 2025

10:00 AM

**DTLB Alliance Conference Room**  
100 W Broadway, Suite 235  
Long Beach, CA 90802

1. Call to Order & Introductions – Alex Escobar, Vice Chair
2. **ACTION: Approval of [Minutes from December 11, 2025](#) Special Events & Sponsorships Committee Meeting.**
3. STAFF REPORT – Rodarte & Metoyer
  - a. Event Recap of Events to Date
  - b. Overview of 25-26 Events Calendar
4. CHAIRPERSONS REPORT – Escobar / Rodarte / Metoyer
  - a. Committee Group Projects Discussion
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



10 Minutes

45 Minutes

**NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:**

Thursday, March 12, 2026

10:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe  
and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.