

**ECONOMIC DEVELOPMENT  
COMMITTEE  
JUNE 12, 2024**



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

# I. CALL TO ORDER & INTRODUCTIONS



## 2. APPROVE MINUTES – April 10, 2024

**Action:** Approve Minutes April 10, 2024

**Roll Call:** John Tully, Shane Young, Ashleigh Stone, Courtney Chatterson, Jade Sche, Aaron Palmer, Holly Boutelle, Josh Rockwell, Dr. Karen Semien-McBride

## 3. STAFF REPORT

3A. Moving to Reminder email - sent Monday prior to meeting  
[Staff Report](#)



### Grand Openings

Friends of the  
Children

Beach Hut Deli

Herbal Shea

Broken Spirits

## 3. STAFF REPORT

3A. Moving to Reminder email - sent Monday prior to meeting  
[Staff Report](#)



**International Council of  
Shopping Centers  
(ICSC),  
Las Vegas**





**Brokers by the Beach,  
Gaucho Beach**

**NEXT: August 15 at  
Shoreline Village**

## 4. CHAIRPERSON'S REPORT

### 4B. Gift Card Report Out -

Last meeting:

- Holly Boutelle, Aroma di Roma, 444 W. Ocean Blvd.
  - No real issues, but need to improve awareness of DTLB Alliance

**Ashleigh Stone**

?

[REPORT OUT NOTES](#)

# 4. CHAIRPERSON'S REPORT

## 4C. Review homework:

- Survey Results
- Planning for next year





# 4. CHAIRPERSON'S REPORT

## 4D. Group Work

<b>Group</b>	<b>Goal</b>	<b>Members</b>
Property Prep	What's a good property for pop-ups? Develop priority list of properties by type, size, costs, and location	Shane Holly Aaron
Business Pipeline	What's a good business for pop-ups? Develop application (process) to build pipeline of business applicants	Josh Ashleigh Johnny
Business Development	How do we best support them? Develop education and resource needs for business to be successful	Dr. Karen Courtney Jade

# 4. CHAIRPERSON'S REPORT

## 4F. DTLB Link & Learn

*Naree Thai*  
*555 Ocean Blvd.*

- **Roy Chaney**, IRS Urban City Representative
- **Eileen Uribe**, CPA Uribe Bookkeeping

*ED Committee Member: Dr. Karen Semien-McBride*

# ECONOMIC DEVELOPMENT COMMITTEE

## 6. OLD BUSINESS

## 7. NEW BUSINESS

Discussion for recommendation for future agenda items, speakers, and presentations

## 8. PUBLIC COMMENTS

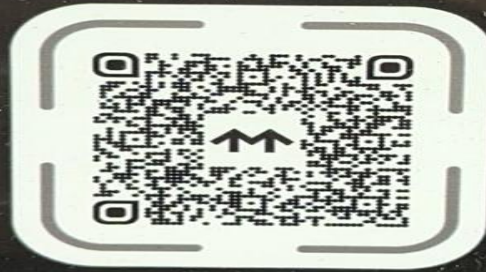
(three minutes on all non-agenda items)

## 9. ADJOURNMENT

**Next Meeting: August 14 (In-Person)**

**Downtown LB Alliance**

**Free parking**  
— WITH —  
**metropolis**



Scan code to  
claim your discount

GX2VQN

**ECONOMIC DEVELOPMENT  
COMMITTEE  
JUNE 12, 2024**



**DOWNTOWN  
LONG BEACH  
ALLIANCE**